#### SELLING TALKS NUMBER

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No. 14

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# Selling Talks Manual

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## Fall 1923--- A Big Harvest in Books

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The Publishers' Weekly

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A story of American life that grips you because it is real as life is real. When you sell this novel, remember: that it is by a man numbered among our few great men, Brand Whitlock, who as Minister to Belgium wrote the famous book "Belgium"; that it is the life story of a Paul Hardin, from boyhood down to maturity today; that it is filled with sharply drawn characters and the scenes that go to make up a man's life in the average American small town; that its women characters are singularly interesting; that it truly shows the forces at strife in America today—the pagan and the Puritan spirits.

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## On Publishers' Fall Lists

#### SILK

By SAMUEL MERWIN



For his new romance, Mr. Merwin has taken a theme never before used in American fiction, the picturesque and colorful silk traffic between ancient China and the Roman Empire. His hero, Jan Po, a young Chinese official, is sent on a secret mission across the rim of the world to the opulent court of Roxanna, the Virgin Queen of Balk. His strange adventures in these unknown lands, and the thrilling intrigues in which he is enmeshed, make a romance of absorbing interest. SILK is a story that will appeal both to lovers of thrilling adventure and to those who care for fine writing and a vivid reconstruction of past ages.

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By FANNIE HURST



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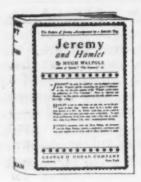
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# England's Writers

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Anyone who read and enjoyed "The Mountebank," "The Beloved Vagabond" or any other of Mr. Locke's whimsical and entertaining novels will want this new romance. For it is the same Locke introducing us to another lovable, sympathy-winning character and telling his appealing story with simplicity and charm. Lovely Suzanne Chastel is put under the guardianship of two men—Peter Moordius, a brilliant man of the world, and Timothy Swayne, timid, self-effacing, but pure gold. When both men come to love her there is romance typical of the Locke so well loved by all fiction readers.

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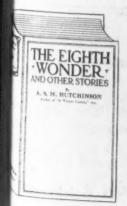


She was a little dancer who loved her art and saw alluring success ahead. He scoffed at "this rot of careers for women." And they were passionately in love. Anyone who has read "His Official Fiancée," "Sir or Madam," or others of Berta Ruck's sparkling stories (and most people have) can imagine the delightful originality with which she would tell a story like this. For this is a romance of tangled emotions and seemingly impossible difficulties that calls for all of the cleverness and the understanding of human foibles that have made Berta Ruck one of the most popular novelists of the day.

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By H. De VERE STACPOOLE

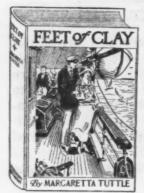
Probably every reader of "The Blue Lagoon" has wished that there might be a sequel to that famous story. And now it is here. Stories of unusual adventure so filled with convincing drama, so faithful to the deepest emotions of human nature as "The Garden of God" are rare indeed. Here is a tale of marvelous experience in the heart of unspoiled nature narrated with a sure power that marks this novel as a masterpiece of adventure fiction even greater than its famous predecessor.

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#### FEET OF CLAY

#### By MARGARETTA TUTTLE



Barton W. Currie, Editor of The Ladies' Home Journal, says: "'Feet of Clay' is the best story I have seen in the ten years I have been here. . . . It ought to make a corking book on account of its pulling interest value to women." The Boston Herald says: "An unusual novel this, and one of which we are likely to hear much in the next few months." The Philadelphia Public Ledger says: "Here is an exceptionally good first novel. It heralds the advent of a clever young American writer whose name gives promise of becoming, sooner or later (I think sooner) a household word wherever books and authors are discussed." Fourth Printing.

LITTLE, BROWN & CO. \$2.00

#### **FIRES OF AMBITION**

#### By GEORGE GIBBS



The ambitions of the modern woman are the theme of this novel. When you are selling it, remember: that it is by the author of "The House of Mohun," "The Yellow Dove," etc.; that its central character is Mary Ryan whom readers are talking about this winter; that its scene is especially striking, the luxurious city shops and the homes of those who patronize them; that it is the story of a woman in business and in the smart social world.

D. APPLETON AND COMPANY. \$2.00

#### DIFFERENT GODS

#### By VIOLET QUIRK



Sheila is the closest approach in modern fiction to the "dream girl" conceived in the minds of most men but seldom, if ever, found. And so it is natural that her story will make a strong appeal to every man-and, by the same token, to every woman as well. To sensitive, imaginative Sheila, there is nothing in life to rival one faithful love. When she finds the man who embodies her ideals he is not free. So there develops a tense emotional situation. Only the cold and unemotional individual could fail to feel the charm of this romance. May Sinclair says of it: "A remarkable first novel. It held me from beginning to end."

HENRY HOLT & COMPANY. \$2.00

#### **GLADYS**

#### By DR. J. MORGAN-DE-GROOT



An impelling story of the revolt of a beautiful and imperious girl against the marriage vows. Freed from the bonds that have once entrapped her, Gladys Starbank, tragically disillusioned, resolves to "be beloved and desired, and yet remain her own mistress." Through a unique situation, her modern declaration of personal freedom gives way before the age-old demand of love and motherhood. Must such submission be inevitable? Women of today are taking sides on the question with an eagerness that bids fair to make GLADYS one of the most provocative feminine novels of this fall.

J. B. LIPPINCOTT COMPANY. \$2.00

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## In Current Fiction

#### THE HOPE OF HAPPINESS

By MEREDITH NICOLSON



This novel centers around one of the most dramatic incidents in modern fiction. It shows Bruce Storrs, arriving in the large city where he is to forge a career, burdened by the confession of his mother that his father is Franklin Mills, a man of power there. He meets Mills, who does not know him for his son, face to face. Soon he is involved in society, business and politics, and in a love affair with Millicent Harden. The novel pictures American life in the Middle West.

CHARLES SCRIBNER'S SONS. \$2.00

#### THE GAY YEAR

By DOROTHY SPEARE



The Prom girl married. Where then is her rebellion against standards? What shall she substitute for the whirl of excitement? A sympathetic treatment of the "very young married set." Eastbrook is any of a hundred communities outside New York where the young matrons are no older or more settled than the debutantes. The marriage ceremony has not changed them. Dorothy Speare's first novel "Dancers in the Dark," was a sensational study of the Prom girl by one of themselves.

GEORGE H. DORAN COMPANY. \$2.00

#### NOWHERE ELSE IN THE WORLD

By JAY WILLIAM HUDSON



This is the story of a soul in revolt against the America of today. When you sell this novel, remember: that it is by the author of "Abbé Pierre"; that in it he seeks to interpret the America of the present time; that its interest is not only in the powerful story told, but also in the fact that here is an author who has searched out the ways of life and the aims of the American people today and who has not (as the Main Streeters and the "young intellectuals" have done) found them wanting. D. APPLETON AND COMPANY. \$2.00

#### THE HAPPY ISLES

By BASIL KING



The story of Tom Whitelaw who triumphs in the face of the most extraordinary experiences, as a boy and as a man. From the dramatic episode with which the first chapter begins, his action mounts steadily in interest. Child of wealthy parents, Tom is kidnapped and falls into the hands of various persons, all of whom have some influence on his destiny. The reader follows with growing sympathy and suspense his valiant struggle upward, his adventures, and the romance which rewards his long fight. In presenting "The Happy Isles" the publishers feel confident that this is Mr. King's finest novel since "The Inner Shrine."

HARPER & BROTHERS. \$2.00

# Good Mystery Stories

#### THE BLACK PARROT

By HARRY HERVEY



Mr. Hervey wrote "Caravans By Night," which made a lot of friends for him. "The Black Parrot" is another adventure-love-mystery story, set in the Orient, in the same manner as "Caravans By Night." The action takes place in the Golden Chersonese, between Java and Indo-China, where anything might happen and everything does. The story is that of a beautiful woman who, for strange reasons of her own, sets herself the desperate task of running down a gang whose specialty is robbing temples and whose general practice is murder.

THE CENTURY CO. \$1.90

#### SPOOKY HOLLOW

By CAROLYN WELLS



There was something weird and unmistakably mysterious about SPOOKY HOLLOW and Greatlarch, the lonely castle-like home of Homer Vincent, his sister Ann and their niece Rosemary. On a certain afternoon a dark foreign-looking visitor is announced. The next day there is a murder committed in a room locked from the inside. In the investigation which follows revelations are made which threaten the happiness of Rosemary and her lover, Bryce Collins. The two are separated, but through the young man's influence Fleming Stone is called in on the case and when things seem darkest there comes an astonishing and exciting disclosure.

J. B. LIPPINCOTT COMPANY. \$2.00

#### THE COPPER HOUSE

By JULIUS REGIS

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Of "No. 13 Toroni," the first mystery story by this Swedish writer to be published in America, the N. Y. Times said: "The author has an exceptional talent for writing mystery stories." "The Copper House" will find an immediate welcome from all who had the good fortune to read its predecessor. It is a first-rate thriller—a story of international intrigue, with a band of ingenious crooks and adventurers engaged in a sensational plot that threatens the whole of Europe. At the head of this organization is one of the most striking characters of recent fiction who will exercise a weird fascination over any reader.

HENRY HOLT & COMPANY. \$2.00

#### THE YELLOW SEVEN

By EDMUND SNELL



The publishers said this Far Eastern mystery story was a good deal like a Sax Rohmer novel; and then a prominent critic corrected the publishers by saying that "The Yellow Seven" had plenty of the color and romance of Rohmer's Oriental novels but that it had much better character-drawing. It is set in Borneo, among a colony of English and Chinese, and centers upon an English Secret Service man, an amazingly subtle and desperate Chinese villain named Chai-Hung, a beautiful English girl, and Chai-Hung's secret society of yellow devils. It is a thriller of the best kind.

THE CENTURY CO. \$1.90

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# Novels of Strange Adventure

PELLUCIDAR

By EDGAR RICE BURROUGHS



The appeal of the Burroughs story is universal, but possibly this appeal is greatest in the case of men—young and old. No red-blooded healthy male can resist the lure of these feats of a wonderful imagination. The sordid world is forgotten as the reader swings through the jungle trees with Tarzan or fights the monstrous Martian animals with John Carter. Pellucidar is a story of the same type. The scene is laid in a vast country inside the earth we live upon. A country inhabited by ferocious animals and fearful reptiles of pre-historic times. A country where there is no night, where time is not. A country where water runs uphill, where natural laws are apparently defied and where too lived Dian the Beautiful, the most desirable of women. A. C. McCLURG & CO. \$1.75

HARILEK

By "GANPAT"



Imagine discovering, not a buried city or a tomb of a long dead king, but an isolated country whose people are actually living as were the people of remote antiquity. This is the enthralling theme of "Harilek," the story of three venturesome Englishmen who—finding a land long lost to civilization—roll back the curtain of time for twenty centuries, and pass at a step from the modern world into the days of Caesar. "Harilek" is a thrilling adventure novel that will be enjoyed by everyone who likes "King Solomon's Mines" or "A Connecticut Yankee in King Arthur's Court."

HOUGHTON MIFFLIN COMPANY. \$2.00

ASHES OF VENGEANCE

By H. B. SOMERVILLE

A romance of old France centering about a situation as dramatic as any in recent fiction. The story of Rupert de Vrieac who, to save a woman's life, became the bondservant of his greatest enemy, is one so generously supplied with adventure that it will delight all lovers of romantic fiction.

ROBERT M. McBRIDE & CO. \$2.00 net

#### NOT IN OUR STARS

By MICHAEL MAURICE



The singular story of a man who lives his life backward. Torn from the arms of the woman he loved and swept into oblivion amid such manifestations as might accompany the world's end, Felix Menzies returns to consciousness in a prison cell, condemned to be hanged for murder. The past is veiled in mystery. How he lives back through that past, how fate stalks him with murder and a jealous passion born of love, how he struggles to smash the shackles of pre-destination and snatch happiness from the very shadows of disaster, combine to make this one of the strangest stories ever conceived.

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## Fiction for Varied Tastes

#### EMILY OF NEW MOON By L. M. MONTGOMERY



The author of "Anne of Green Gables" creates a delightful new character sure to win the hearts of all lovers of the famous Anne. "I like this new book better than any I've written since 'Green Gables'," says the author. "It has the fresh, honest sweetness of clover honey. . . . I cannot think, offhand, of a better story of this kind except 'Little Women'," says Isabel Paterson, N. Y. Tribune. And a Chicago book-seller writes us: "It seems to be a book that will have a strong appeal to all classes of people. . . . The kind of book we delight in recommending to our clientele." Picture jacket in color.

F. A. STOKES COMPANY. \$2.00

#### SYLVIA OF THE STUBBLES

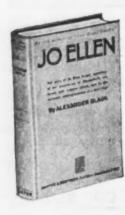
By JEWELL BOTHWELL TULL

Sylvia is a romantic creature, wise enough to know that fairies still live and that there is good in everything. She is a bringer of joy, making rough roads easy and dark days bright. \* \* \* Jewell Bothwell Tull is a new author, and her first book is eminently worth while, winning readers by its heart appeal and masterful handling of natural situations. One reader of experience and discrimination has said: "Not since I read 'Little Women' have I been so fascinated and thrilled as with Sylvia." \* \* \* A story of happiness for those who look for the patch of blue in lowering clouds.

REILLY & LEE. \$1.75

## JO ELLEN





The story of Jo Ellen Rewer, secretary, red-haired Jo Ellen, with a modern repugnance to the sentimentalism, goes after real things in New York and finds them. The story of her restlessness, of her going forth, her job in a theatrical office, the calamity of her wedding day, and the ordeal of a lost liberty carries her from one end of "the big city" to the other. The novel is by the author of "The Great Desire," which Franklin K. Lane described as "A great book—perhaps the greatest of American novels."

HARPER & BROTHERS. \$2,00

#### THE COMINGS OF COUSIN ANN



By EMMA SPEED SAMPSON

A romance of the Blue Grass Country, wherein the honor and dignity of the Old South are quaintly contrasted with the modern ideas of the new. Cousin Ann, steeped in the traditions of family fealty, is a charming and lovable creature. The characters are intensely human, the plot well developed, and the situations brim full of chuckling humor. Replete with sparkling incident, the narrative moves swiftly to a dramatic and satisfying conclusion. You can unhesitatingly recommend this novel to readers looking for clean, wholesome and entertaining books.

REILLY & LEE. \$1.75

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# Fantasy—Romance—Satire

#### THE HIGH PLACE

By JAMES BRANCH CABELL

Mr. Cabell has turned again to Poictesme, the scene of Jurgen and Figures of Earth, for the setting of his new book. It is the tale of Florian de Puysange, who, in his childhood, glimpsed perfect beauty and later became possessor of that beauty—a book rich in the fantastic loveliness which has characterized Cabell's greatest work. Ready in October. First edition, Illustrated, limited to 2000 copies, \$7.50 net. Second edition, unillustrated, \$2.50 net.

ROBERT M. McBRIDE & CO.

#### THE LONE WINTER By ANNE BOSWORTH GREENE



A charm book. "A breath of pure springtime in the literary world," says The New York World. And The New York Times says it is "a book for the epicure in reading, for those who like a flavor distinctive, unique, a purgent tang of mood and personality." It is the utterly delightful record of the homely, poignant, often thrilling adventures of an exquisitively sensitive woman living alone through the winter on a lonely Vermont mountain farm, with her herd of Shetland ponies, a cow, a cat and a dog. A beautiful book inside and out.

THE CENTURY CO. \$2.25

#### THE PUPPET MASTER

By ROBERT NATHAN

Mr. Nathan's Autumn was widely praised as a book of genuine distinction and great promise. In his new novel that promise is more than fulfilled. The Puppet Master is "the story of some dolls" and a few humans, a story filled with quiet gaiety and much wisdom.

ROBERT M. McBRIDE & CO. \$1.75 net

# ONCE IN A RED MOON

#### ONCE IN A RED MOON

By JOEL TOWNSLEY ROGERS

Here is a tip on a probable best seller. ONCE IN A RED MOON is the first novel of a brilliant young writer. It is selling faster than any first novel we have ever published. Fifteen days before publication it was necessary for us to print a second large edition. Reading, you may understand why Robert Davis, Editor of Munsey's says: "Quite the most amazing thing of its sort I have ever seen. There isn't a character in the whole book that isn't drawn as skillfully as Dickens could have drawn it. He (Rogers) has done a classical trick in making his people live."

BRENTANO'S. \$2.00

## Short Stories!

#### RAW MATERIAL

#### By DOROTHY CANFIELD



Author of "Rough-Hewn" and "The Brimming Cup." A new book by Dorothy Canfield is an event of importance to a vast number of readers who consider her one of the most vital writers of this country. In "Raw Material" she has presented the raw material from which novels are made -character studies and dramatic sketches of people with whom the author has come in contact in her varied life. "A book by a woman of vision and comprehension-yes, a genius."-Zona Gale in the Lit. Digest Book Review. "Per. fection of artistry."-New York Herald.

HARCOURT, BRACE AND COMPANY. \$2.00

#### CHILDREN OF LONELINESS By ANZIA YEZIERSKA



A new collection of gripping short stories by the author of "Hungry Hearts" and "Salome of the Tenements," in which she inimitably portrays the pathos and humor, the realism and romance of immigrant life in the raw—as it really is today. To the average American, "raw" immigrants are perhaps both mysteries and curiosities. Under the guidance of Anzia Yezierska's vivid pen, we are shown their emotional life with all its beauty and with all its faults. We learn what America means to them; what they hope America will give them, and the fruits of their attempts to build an American life with an Old World brain.

FUNK & WAGNALLS COMPANY. \$2.00

#### CHANGELING: And Other Stories

#### By DONN BYRNE



Mr. Byrne wrote "Messer Marco Polo," that exqusite longshort story which compelled staid, conservative, fatigued critics and lecturers to fling aside all caution and calmness and hail it as the romantic sensation of the past ten years. Published as a book, it has gone into many editions, and now a gift edition in leather has been demanded and printed. Well, "Changeling: And Other Stories," is a full-sized book of Mr. Byrne's short stories, rich with the magic of "Messer Marco Polo." It contains more of the genius of short fiction than will appear between any other book covers this year.

THE CENTURY CO. \$2.00

#### 31 STORIES

#### By THIRTY AND ONE AUTHORS



This book represents the peak of present day short-story writing. Remember when you are selling it: that it is a collection of short stories by thirty-one of the most famous British writers of the day; that each story has been picked as being representative of the author's finest work; that here are stories grave and gay, tales of love and adventure, tales occult, tragic or fanciful, tales of terror and fantasy, to fit every taste and mood; that on the book jacket the interesting competition, which the publishers have arranged, will appeal to many D. APPLETON AND COMPANY. \$2.50 readers.

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## Western America In Fiction

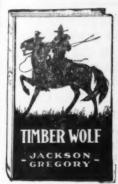
## THE EXILE OF THE LARIAT By HONORE WILLSIE



Newspaper critics and booksellers are agreeing with us that this new Willsie novel has the same fine qualities that made "Still Jim" and "The Enchanted Canyon" so popular. Dorothea L. Mann, Boston Transcript, says: "Mrs. Willsie has written a book we firmly believe will rival her most successful novel 'The Enchanted Canyon.' In saying this we speak advisedly. . . . A story everyone may read." And John Clair Minot, Boston Herald, stresses an interesting fact, "Mrs. Willsie's peculiar distinction is that she writes a novel first of all and incidentally gives it the Western environment she has learned to know so intimately. . . . A splendid piece of work, worthy of Mrs. Willsie at her best." Striking color jacket. F. A. STOKES COMPANY. \$2.00

#### TIMBER WOLF

#### By JACKSON GREGORY



For those who like out-door stories rife with action and romance this, the best of Mr. Gregory's excellent novels, has a special appeal. It is a story of the great southwest wilderness country, wherein a man and a maid flee into the wilderness followed by the vengeance of the sheriff and of "Timber-Wolf" himself. Since the publication of "Judith of Blue Lake Ranch" and "The Bells of San Juan" Mr. Gregory's audience has grown until he comes to stand with the very first writers of outdoor romance. CHARLES SCRIBNER'S SONS. \$2.00

#### **BRASS COMMANDMENTS**

#### By CHARLES ALDEN SELTZER



This story of the American frontier ought to sell as well as a Zane Grey. Mr. Seltzer has to his credit a dozen or more novels, and they have won him a large following in America, England and Australia. But Bob Davis, emperor-editor of Munsey's group of magazines, says Mr. Seltzer has not had published so far a book as good as "The Brass Commandments," and his publishers as well as the author himself believe the same thing. "Brass Commandments" belongs with the absolutely top-notch Western and adventure stories.

THE CENTURY CO. \$1.90

#### THE GASPARDS OF PINE CROFT

#### By RALPH CONNOR



The romance of Paul Gaspard—a man of the Northwest with the strength of "The Sky Pilot"—who is torn by two powerful strains. A story of devotion, temptation and triumph. This romance of the Windermere Valley has the breath of the Northern forests and rivers. In this mysterious wilderness the figures of Indians come and go, touching the lives of the whites now with disaster, now with beauty and the spirit of adventure.

GEORGE H. DORAN COMPANY. \$2.00

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## Pioneer Days in the West



#### THE ABLE MCLAUGHLINS By MARGARET WILSON

Winner of the Harper Prize Novel Contest

The judges of the Harper Prize Novel Contest, Carl Van Doren, Henry Seidel Canby, and Jesse Lynch Williams, are unanimous in their choice of Margaret Wilson's "The Able Mc-Laughlins" as winner of the \$2,000 prize from among over seven hundred other submitted manuscripts. It is a novel of the pioneer middle-west, so mellow, so vigorous, so far from the ordinary run of fiction, that Harper & Brothers present it, confident that the public will say with the judges—"Here is a very fine novel, indeed." HARPER & BROTHERS. \$2.00



#### THE PIONEER WEST: Narratives of the Westward March of Empire

Selected and Edited by JOSEPH LEWIS FRENCH

Told for the most part by eminent American authors who were familiar with the pioneer days, these narratives provide a vivid series of pen pictures of the dramatic events in the early days of the vast trans-Mississippi region, from the time of Lewis and Clark's discovery of Oregon down to the last of the Indian uprisings. Present-day interest in the period of "The Covered Wagon" makes this collection of early Western stories most timely. With a foreword by Hamlin Garland. Illustrated in color by Remington Schuyler. (Ready October 27.)

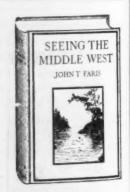
LITTLE, BROWN & CO. \$2.50

#### INTERESTING RECORDS OF FAMOUS TRAVELERS

#### SEEING THE MIDDLE WEST By JOHN T. FARIS

Dr. Faris' travel series with their illustrations and word pictures, bits of history, intimate anecdotes of people, places and charming descriptions, form a series worthy to grace the shelves of the finest library. They are rapidly becoming the standard American travel books because of their thoroughgoing and accurate treatment of the sections covered. This latest addition is a fascinating revelation of unsuspected beauty and wonder in that great "inland empire" which has played so picturesque a part in our past and present-day development. Colored frontispiece and 90 unusually attractive illustrations in doubletone.

J. B. LIPPINCOTT COMPANY. \$5.00



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#### WE EXPLORE THE GREAT LAKES

By WEBB WALDRON



A travel book that has the same flavor as Julian Street's well-remembered "Abroad at Home." It is the story of the carefree wanderings of the author, a widely experienced traveler and a distinguished writer, and his gifted artist-wife around and on our great unsalted seas. The book leaves clear in the memory just impressions of cities and sections that every American wants to know. It gives intimate character sketches of picturesque personalities casually met or deliberately sought out. And in addition to all that, "We Explore the Great Lakes" is an alluring narrative of the travel adventures of two extraordinarily likable people. Illustrated with line-drawings.

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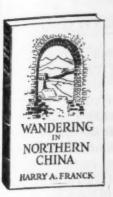
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# Views of Many Lands

#### WANDERING IN NORTHERN CHINA

By HARRY A. FRANCK



The author of "A Vagabond Journey Around the World" will have been in China two years when he returns this winter, and this book is the first result of his adventures in that vast, fascinating, little-understood country. This book covers Korea, Manchuria, Red Mongolia and, in general, the upper half of the old Chinese empire. It gets on paper as they actually are today the varied peoples and lands indicated above. Of all the Far Eastern countries China appeals most to the American mind and heart. Nearly two hundred illustrations from photographs taken by the author. THE CENTURY CO. \$5.00

#### IN QUEST OF EL DORADO By STEPHEN GRAHAM



A seasoned traveler and observer of human nature visits Latin America. When you sell this book, remember: that Stephen Graham, the author, is famed for his interesting records of travels and tramps in all parts of the world; that in this book he has sailed from Spain and visited the lands of the Caribbean, following in the footsteps of Columbus and the other discoverers; that the book forms a remarkable narrative of the old-time quest for gold and the modern quest for power in the lands south of the United States.

D. APPLETON AND COMPANY. \$2.00

#### MY JOURNEY ROUND THE WORLD

By ALFRED VISCOUNT NORTHCLIFFE

The diary kept by Lord Northcliffe during his famous journey round the world in 1921-22, edited by his two brothers, Cecil and St. John Harmsworth. It was during those two years that questions of more than national importance arose, in regard to which Lord Northcliffe was called upon to take a leading part. It is of greatest interest to read in his own words his graphic descriptions of a world journey in many ways exceptionally important and productive of a rich store of knowledge. His immediate impressions, jotted down on train and liner, the book reveals the personality of the great journalist more clearly than a biography. His varied comments show a mind of the swiftest perceptions.

J. B. LIPPINCOTT COMPANY. \$4.00

#### THE OUT TRAIL BY MARY ROBERTS RINEHART



A new account of rough trails by the author of "Tenting Tonight," "The Breaking Point," etc. "I have roughed it," explains Mrs. Rinehart, "in one wilderness after another, in camp and on the trail, in the air and on water, in war abroad and in peace at home. I have been scared to death more times than I can remember. Led by the exigencies of my profession, by feminine curiosity, or by the determination not to be left at home, I have been shaken, thrown, bitten, sunburned, rained on, shot at, stone-bruised, frozen, broiled, and scared, with monotonous regularity." Illustrated with photographs.

GEORGE H. DORAN COMPANY. \$2.50

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## The Effects of the Great War

#### WHERE ARE WE GOING?

By the Right Honourable DAVID LLOYD GEORGE



The political sensation of the year! The former Prime Minister makes clear his position on the appalling problems confronting Europe, a position in which a large party in Great Britain supports him. With all his characteristic eloquence and power of persuasion, Mr. Lloyd George speaks of the difficulties created by France to a peaceful solution of the present situation, of the Irish peace, the Zionist movement and the chance before the churches of the world for lasting peace. This is the most direct and uncompromising utterance we have had.

GEORGE H. DORAN COMPANY. \$2.50

#### **EUROPE SINCE 1918**

By HERBERT ADAMS GIBBONS



This book should appeal to everybody who reads the front pages of newspapers. It is a clear, vivid, vigorous, unbiased account of what has happened in Europe since the armistice—the various conferences, the wars, the treaties, the movements of the great diplomatic figures. It not only tells what happened, but interprets for the reader the outstanding events of recent European history. And Dr. Gibbons knows international history and diplomacy as perhaps no other American author knows them: that has been his sole study for many years. No other volume covers precisely the same ground.

THE CENTURY CO. \$3.00

#### THE GENESIS OF THE WAR

By the Right Honourable HERBERT H. ASQUITH



Of the former Prime Minister's book, THE NEW STATES-MAN says: "This is history. A plain statement written by a man who is a great master of plain statement. It reveals with even-tempered and unmistakable exactitude what the rulers of England thought and did in the fateful years that preceded the great catastrophe." Mr. Asquith's book makes intimate revelations of the history of this desperate pre-war period. "I am satisfied," he says, "that such disclosures can now be of no detriment to the State."

GEORGE H. DORAN COMPANY. \$6.00



#### MY MISSION TO RUSSIA AND OTHER DIPLO-MATIC MEMORIES By SIR GEORGE BUCHANAN

The London Morning Post says that these memoirs of the last British Ambassador to Russia are "by far the most important contribution which has yet appeared to the history of the Great War in being and in becoming," while The London Times says: "This is emphatically one of the books which everyone who desires to pass judgment on great affairs must not only read but study. They will find the task as pleasant as it is remunerative." Third Printing. With illustrations and maps.

LITTLE, BROWN & CO. Two vols. in box, \$8.00

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#### **OUR ARMY IN GERMANY**

MY RHINELAND JOURNAL By GENERAL HENRY T. ALLEN

A unique human document of the first historical importance—the intimate daily diary of the general in command of the American forces on the Rhine. General Allen's activities were not confined strictly to Coblenz, and there are many important pages covering acts and interviews in London, Paris, and Berlin. The book is a significant contribution to our knowledge of the events now taking place in Europe and particularly in the Ruhr.

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#### AMERICA'S STRUGGLE FOR INDEPENDENCE

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Mr. Adams is author of "The Founding of New England," awarded the 1921 Pulitzer prize for the best history of the year. Everyone interested in the vivid early chapters of our history will find this new book an original and diverting study of the events which led to the Revolution. Mr. Adams shows clearly that the Revolution was not a mere episode in American history or a mere mercenary quarrel between those of the same household. He studies his subject, not from the narrow eighteenth-century viewpoint of either Englishman or colonist, but from that of a citizen of a newer and wider world. The result is a valuable and keenly interesting addition to Colonial history. Illustrated with portraits and facsimile documents.

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This is no Chronicle of Saints. Nor yet is it a History of Devils. It is a record of certain very human, strenuous men in a very human, strenuous age; a lustful, flamboyant age; an age red with blood and pale with passion at white heat; an age of steel and velvet, of vivid colour, dazzling light and impenetrable shadow; an age of swift movement, pitiless violence and high endeavor, of sharp antitheses and amazing contrasts. Illustrated.

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#### LADY ROSE WEIGALL

By RACHEL WEIGALL



A book of memoirs that shows great men in their intimate daily existences. When you sell this book, remember: that it is the life story of a niece of the Duke of Wellington, whose life covered the entire Victorian era; that Lady Rose knew the great writers, statesmen, musicians and the royalty of both England and the continent; that here are delightful anecdotes about Wellington, Dickens, Bismarck, Jenny Lind, Disraeli, Napoleon III, Gladstone, Browning and a host of others; that a charming and refreshing simplicity fills all the book's descriptions of the great. Illustrated.

D. APPLETON AND COMPANY. \$2.00

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## Prominent Americans

#### THEODORE ROOSEVELT

By LORD CHARNWOOD Author of "Abraham Lincoln"

A considered judgment, not a eulogy, this biography, of absorbing interest to every American, represents what the world, not merely our segment of it, thinks of Theodore Roosevelt. In a masterly and concise manner, Lord Charnwood draws his central figure against the background of American political and economic life. The book also contains an unconventional chronology and a facsimile reproduction of a long Roosevelt letter of great biographical interest. Charnwood's "Abraham Lincoln" is acknowledged as the best biography of Lincoln and was the source for John Drinkwater's noted play. A member of a leading publishing house writes of this new book: "It should be by far the most important biography of the year."

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#### MY GARDEN OF MEMORY

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The story of an active and joyous life, rich in accomplishments and in enduring friendships with famous men and women. Mrs. Wiggin has described in her own inimitable way her childhood days by the Saco River, her happy girlhood in California, and her rapid rise from obscurity to world-wide fame. Her life and her work, both ending together, are summed up in this crowning book of her long literary career. Filled with sparkling humor, and telling, as it does, the story of one of America's most famous women, "My Garden of Memory" is a book that will be read with delight and cherished by every reader.

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#### THREE GENERATIONS By MAUDE HOWE ELLIOTT



A delightful book of reminiscences by the daughter of Julia Ward Howe, covering the life and events of the past six decades. After her marriage to John Elliott, the artist, she lived for long periods in Rome, and to her salon came hosts of travelers. Here are vivid glimpses of such celebrities as Marion Crawford, Margaret Deland, Henry James, Ellen Terry; of Booth and Mansfield and Salvini and Ristori; of St. Gaudens and Alma-Tadema; of Queen Margherita and Queen Olga, and ambassadors foreign and American. It is a volume of memoirs of international interest. With sixteen pages of illustrations.

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By M. R. WERNER



One of the most extraordinary biographies of the year—the life story of one of America's strangest men, a man who was a mountebank and a genius; perhaps the most typical American of his time. It has been among the list of best sellers since its publication. "The most amusing and engrossing biography in recent years."—Chicago Daily News. "This voluminous and incredibly fascinating account of a life which was itself voluminous and incredible is one of the most entertaining books of the year; a detailed and colorful reflection of an amusing life amid an environment which can never be duplicated."—The Dial. Illustrated from old prints.

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# Records of Varied Experience

#### REMEMBERED YESTERDAYS

By ROBERT UNDERWOOD JOHNSON



A volume which deals with a life of notable activity in public affairs, by a former editor of "The Century" who was later Ambassador to Italy during Wilson's second term. Particularly interesting are his touch-and-go reminiscences and stories of famous Americans and foreign visitors, such as Mark Twain, Roosevelt, Emerson, Lowell, Walt Whitman, Bret Harte, Aldrich, Howells, Burroughs, Duse, Modjeska, Daudet, Browning, Kipling and many others. A prevailing sense of humor gives buoyancy to the narrative of even the most serious happenings.

Illustrated.

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#### MY LONG LIFE IN MUSIC

By LEOPOLD AUER

More than the memoirs of the greatest master of the violin, this volume is an engrossing record of over seventy rich and varied years among Europe's greatest personalities. It narrates Auer's experiences in the Paris of Napoleon III, at the courts of Russia, in a London home frequented by Gladstone, Disraeli and Edward VII, and in the private reception halls of Abdul Hamid II. It gives unforgettable sketches of Brahms, the Rubinsteins, Sarasate, Wieniawski; Rossini, Von Bulow, Paderewski, Tchaikovsky, and of the master's pupils, Elman, Heifetz, Zimbalist, Seidel and others. With 47 portraits—many of them (those of Nicholas Rubinstein, Cesar Cui, Davidoff, Abdul Hamid II, etc.) unobtainable elsewhere in this country.

#### FROM IMMIGRANT TO INVENTOR

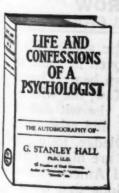
By MICHAEL PUPIN



Professor of Electro-Mechanics at Columbia University, New York. Here is a book in which truth is stranger than fiction. It tells the dramatic story of the Serbian herdsboy who, guarding cattle under the stars, marveled at the miracles of light and sound, and came to America, penniless, to learn more about the world of science. A cracker factory was his first "college"; Jim, the fireman, his first "professor." He earned his way through Columbia University, won a fellowship for study abroad, and became a famous inventor.

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The autobiography of one of the world's foremost psychologists. In selling this book remember that: "A more unique self-revelation has perhaps never before been given to the world," says the Boston Transcript; that "It is far more than autobiography which Dr. Hall has given us in this immensely interesting volume. As the title states it is, in part, a 'Confession'," says the New York Herald; that "We have here an autobiography in the latest, or rather the future, manner, a self-analysis by an expert psychologist. The book is written for everybody," says the New York Tribune. Illustrated.

D. APPLETON AND COMPANY. \$5.00

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## The Art of Living

#### THE DANCE OF LIFE

By HAVELOCK ELLIS

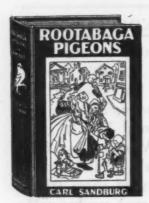
In "The Dance of Life" the great English psychologist and essayist sums up his philosophy of existence. Maintaining that life is an art and in some respects is, or should be, a harmonious dance, he challenges the puritan with faith, texts, reasons, and raillery. At once profound and luminous, "The Dance of Life" is a book that will mark an epoch in the mental life of many readers. "One of the few great books of the century."—Benjamin De Casseres. "One of the most beautiful and most thrilling books I have ever read. Certainly it is one of the greatest books of our time."—Ben Ray Redman.

HOUGHTON MIFFLIN COMPANY. \$4.00

#### FOR YOUNGER READERS

#### ROOTABAGA PIGEONS

By CARL SANDBURG



Last year Carl Sandburg's "Rootabaga Stories" captured the hearts of thousands of children from New York to California. The New York Times said that it showed that America was "keeping abreast of Swift and Gulliver." The new "Rootabaga Pigeons" is the same kind of a book, and it is even more entertaining. It has something of the appeal of "Alice in Wonderland" and of the "Just-So Stories." Illustrated by the Petershams.

HARCOURT, BRACE AND COMPANY. \$2.00

#### **DOCTOR DOLITTLE'S POST OFFICE**

By HUGH LOFTING



A new story of the famous little doctor whose earlier adventures ("The Voyages of Doctor Dolittle") won for Hugh Lofting the Newbery Medal for the "most distinguished contribution to American literature for children in 1922." E. W. Osborne, N. Y. World, in linking Mr. Lofting with the creator of the immortal "Alice in Wonderland" says, "The Lewis Carroll-Lofting parallel is completed by the fact that men and women, too, have been found turning eagerly to the Dolittle tales, as written for boys and girls. . . . We guess Alice and Dr. Dolittle have before them yet long, long years of usefulness." With frontispiece in color and 76 black-and-white illustrations by the author.

F. A. STOKES COMPANY. \$2.50

# WONGO The Wise Old Crow GRACE CARL MOON HAUSTRATIONS SO CARL MOON

WONGO, and the WISE OLD CROW

By GRACE and CARL MOON

Animal stories, Indian lore, and the magic and charm of the great Southwest are cleverly interwoven in these delightful stories of Wongo, the little brown bear; Chogay, Indian boy ruler of Timbertangle, and Kaw, the wise old Crow. Whoever has enjoyed the flavor, the wit and the wisdom of Kipling's "Jungle Book" will find tales to his liking in this treasure-store of real knowledge, jolly good fun and exciting adventure. The stories are highly imaginative and thrilling. Carl Moon, one of America's foremost artists, has furnished the illustrations that breathe the spirit of the stories.

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# For Younger Readers

#### THE SPIRIT OF THE LEADER

By WILLIAM HEYLIGER



Through this new story by the author of "High Benton" runs a tide of citizenship inspiration. In selling this book, remember: that it is a story of the school and of school politics that will hold absorbed every boy and young man into whose hands it comes; that its call to the younger generation to a better, finer citizenship will make it stand out in the eyes of their elders as few books for boys and young men have ever stood out; that here is a topic that is timely and important, developed in a story that Heyliger has done his best work in writing.

D. APPLETON AND COMPANY. \$1.75

#### THE RIVERSIDE BOOKSHELF



THE AUTOBIOGRAPHY OF BENJAMIN FRANKLIN,

Illustrated by Kleber Hall
TWO YEARS BEFORE THE MAST
ROBINSON CRUSOE, Illustrated by E. Boyd Smith
IVANHOE, Illustrated by E. Boyd Smith
HOUGHTON MIFFLIN COMPANY. each \$2.00

#### HELPFUL BOOKS

#### TO WOMEN OF THE BUSINESS WORLD

By EDITH JOHNSON



Today there are more than nine million of women in industry. Mrs. Johnson, whose business experience has extended over a number of years in various enterprises, knows the needs, the ambitions, the limitations and capabilities of these women. Few days pass that one or more do not come to her or write asking for advice. As the result she has prepared this book which is a series of intimate, straight-from-the-heart talks to business women. It touches upon their manifold problems from the moment they enter the business arena until they achieve success in their chosen careers.

I. B. LIPPINCOTT COMPANY. \$2.00

THE CALORIE COOK BOOK

#### By MARY DICKERSON DONAHEY

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Every woman who has read the famous "Diet and Health" will want this companion book. The practical and economical recipes give the caloric value of foods, and name the foods rich in vitamines. Mrs. Donahey has arranged three groups of menus for the four seasons: (1) Reducing menus for the fat; (2) Up-building menus for the lean; (3) A series of menus for the normal. The Calorie Cook Book is indexed in such fashion as to make it a convenient kitchen guide to the practical use of "Diet and Health."

REILLY & LEE. \$1.50

## Useful Books

#### **AUCTION TO WIN**

By E. V. SHEPARD



"Auction to Win" is the only work which completely covers every feature of bidding. It also contains a number of new and vital features, for the first time made public, explaining the proper handling of every possible type of hand. Example hands illustrate every general rule. Its complete Page Index instantly enables you to find what you want. The author has admirably performed the difficult task of formulating simple rules to show the best procedure in each instance, never losing sight of the fact, that the chief aim of Auction is to secure the maximum score at a minimum risk.

REYNOLDS PUBLISHING COMPANY, INC. \$2.00

#### SNYDER'S MA-JUNG MANUAL

By HENRY M. SNYDER

Edited by Robert F. Foster, with an introduction by Ezra H. Fitch. This is a book that should take its place as the standard manual on a game of great and steadily growing popularity. The aim of the author in preparing this book from his years of experience in playing the game here and in China is to standardize the system of scoring and method of play and to put an end to the confusion that exists through the variety of systems now in use. "The best elucidation of this fascinating Chinese game."—Robert F. Foster, author of "Auction Bridge," etc.

HOUGHTON MIFFLIN COMPANY. \$2.00

#### **DECORATIVE FURNITURE**

By GEORGE LELAND HUNTER

A thorough treatment by an authority of the Decorative Furniture of all periods from early Egypt and Assyria to the present day. Includes high-class walnut, mahogany and satinwood furniture as well as lacquered, painted and gilded. The story is told largely in pictures. There are 30 plates in color and over 450 pages illustrating, in black and white, more than 900 pieces of the world's most famous furniture. Mr. Hunter's text supplies a descriptive background for each chapter, and develops the historical sequence of furniture design, accentuating relations never before made clear. The handsomest, most comprehensive book on Furniture ever published and the only one to present adequately the furniture of early Egypt.

J. B. LIPPINCOTT COMPANY. \$25.00

#### MR. COBB'S NEW REMEDY

# (Topically arranged) REEPS THE DOCTOR AWAY By IRVIN S. COBB



A good laugh for every day in the year and an extra one for Leap Year emergencies. Here are Cobb's best stories told as only Cobb can tell them. "He has never been bored or boring," says the New York Tribune. The Times claims: "Our personal idea of entertainment is to sit on one end of a log and to have Irvin Cobb at the other, telling stories. He must have been born telling stories. If not, he has acquired an amazing aptitude."

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The last adventure of Dick Delfazio, pirate, Spanish dandy, dagger duellist, and swashbuckling terror of the English seas:

# BLACK'ERCHIEF DICK

## by MARGERY ALLINGHAM

Dick Delfazio's dagger with a thin blue blade was as famed as he. That dagger had accounted for some ninety lives when Dick's brig The Coldlight fatefully sailed for Mersea Island and the great adven-There is a lusty 18th century spirit to this story that every one will like. A first novel with an introduction by William McFee.

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The RING OF THE NIBLUNG by RICHARD WAGNER (Price, net, \$5.00) Illustrated by Arthur Rackham

Published by DOUBLEDAY, PAGE & CO.

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# Booth Tarkington

It is the opinion of the editors and others who have read the mss. of Booth Tarkington's new novel, THE MID-LANDER, that it is without doubt the most powerful, most finished piece of writing Mr. Tarkington has ever done. With The Turmoil and The Magnificent Ambersons, The Midlander forms a cycle of the city that is a durable record of our times.

It is a story of the growth of the Middle West. It is written of the time (which is not yet passed) "when the country jumps out from under your feet if you stand still a second." It has the magnificent sweep of three generations and is centered in the wistfully appealing, boyishly strong, unquenchably optimistic Midlander, Dan Oliphant.

The publication of *The Midlander* on January 18th will be an event in the history of American literature.

Write for our booklet on "The Midlander"
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## The Publishers' Weekly

THE AMERICAN BOOK TRADE JOURNAL Founded by F. Leypoldt

October 6, 1923

"I hold every man a debtor to his profession, rom the which, as men of course do seek to reeive countenance and profit, so ought they of luty to endeavor themselves, by way of amends, o be a help and ornament thereunto."-BACON:

#### Bibles and Best Sellers

T is not without its significance both with regard to the reading interest of the general public and to the developments in ook-trade interest, that the long continued lace of Well's "Outline of History" as the rst of non-fiction best sellers was taken nd held by Papini's "Life of Christ," so hat a countrywide reading of the retelling if the New Testament overlapped and folowed close upon the heels of the reading f the history of the world as viewed by an volutionist.

The events of the fall still further emhasize the general reading interest in these wo themes, and the interest in the Bible tory is to be greatly heightened and inreased by a number of new events in the ook-trade. Two of the most dramatic pisodes in newspaper and periodical pubishing of the past year were the seizing ipon of Van Loon's "Story of the Bible" is the leading serial by the Pictorial Renew, and the appearance of a new translaion of the New Testament as a syndicated newspaper feature.

It would have been difficult for anyone ive years before to foretell this trend n reading, and now, with the fall, both of hese books come to the counters, and with hem will be the continuing interest in Papini's "Life of Christ," in Ballantyne's ranslation of the New Testament, in Thomas Jefferson's Bible, in the "Picture Book Story of the Bible" from Rand, Mc-Nally, in the "Mary Frances Bible Story Book," in Baikie's "Bible Story," in the ressue of Thompson's "Land and the Book," and a dozen other titles that might be men-

tioned.

When the University of Chicago Press legan to receive from Professor Goodpeed the first completed pages of his New Testament, it asked the Chicago papers to end reporters to look these over as a story of news interest. The answer of the editors was to send their most expert reporters; and columns, double columns and page eadings promptly appeared, bringing discussion of every kind, comments from pulpits, suggestions from literary critics and comparative printing of different versions. Three New York papers telegraphed for serial rights, and the syndication was finally awarded to George Matthew Adams for placing contracts thruout tre country. Some of these papers will follow the plan of the Chicago Evening Post which is printing the new translation side-by-side

with the King James Version.
If newspaper editors and the editors of magazines of 2,000,000 circulation do not know the exact pulse of the country, it would be difficult to guess who does, and, in their opinion there is a widespread turning again to reading of the literature from Palestine. If this turning again comes at a time when there has been also a tremendous interest in the new facts of evolution or science, it may not at all mean a conflict but it may lead to an increased understanding of the really close relationship of these two fields.

#### The College Conference

HERE are now nearly thirty acceptances to the invitation sent out by the National Association of Book Publishers asking the managers of college bookstores to use its rooms in conducting a two-day conference on the 25th and 26th of October. Such a conference ought to give a splendid vehicle for better understanding of the peculiar problems of the college bookstore, and, if managers find, in comparing notes, new light on their own difficulties and new incentive to better merchandising and better service, it will undoubtedly lead to a continuance of this type of conference, and the idea might well be extended to other groups with common problems.

Every manager of a book business has to face a confusion of problems of buying, of organizing, of promotion and of a hundred details of store work, and by shaking himself free from this for half a week and looking back to problems from the vantage ground of conference with others in the same work, there ought to be a real gain in efficiency together with an appreciable increase in business and in net profit.

The time was when the college bookstore was the casual business of the undergraduate, but the problem has long developed into something too large and too complicated for that sort of handling. It is also too important a thing for the college to have the supply and distribution of books handled in any such casual way.

#### The Coming of the Laureate

feature of English literature which has, for three centuries, if we count from Jonson, provided the nation with a poet laureate has been copied in this country in state areas but seems not likely ever to take on a national scope. It is nationally interesting, however, that Dr. Robert Bridges, poet laureate of England, is to come to this country for the winter as exchange professor at the University of Michigan. This, if we are not mistaken, is the first time that the English poet laureate has been on American soil. Certainly we can hardly imagine Wordsworth or Tennyson coming in the capacity of University lecturer.

Dr. Bridges is all too little known in this country, and perhaps owes his increased reading of the last few years to the publishing by the Oxford University Press of the attractive one-volume selected edition of his poems. Perhaps he is still better known as the editor of "The Spirit of Man," the anthology of prose and poetry published by Longmans, Green & Company which is a prized possession and favored volume of thousands of lovers of the litera-

ture of inspiration.

#### Bookselling Lecture Course

GAIN the women in the book-trade have shown their initiative in putting into effect this fall a practical plan for training booksellers. So many of the members of the Women's National Book Association receive inquiries each year from people who wish to go into bookselling about how to begin and where to get experience, that they felt that the best thing they could do for the trade was to offer instruction in the bookselling field.

Their plan is compact and practical, and the lectures as planned would be worth the time of an experienced bookseller as well as the beginner. By condensing the effort into two weeks, five nights a week, they can ask for the close attention of the applicant for this short time, and the lectures will be over by the time the most active season in the bookstores begins. Those who have been continuous students of the course will be thru at the best time possible for making

bookselling connections.

The New York Library has shown great courtesy and practical cooperation in allowing the use of one of its lecture halls for the purpose, showing that it appreciates the inevitable relationship between those who distribute books to purchasers and those who distribute them to borrowers. Many of the people in the Library School will undoubtedly attend the course.

#### A Prize Stamp Collection

T the international postage stamp exhibit in Vienna, John A. Klemann, of New York, was awarded a gold medal for a collection of postage stamps of the Philippine Islands valued at \$35,000, the stamps dating from 1854 to 1903. Such figures and values will continue to be a marvel to the collectors in the modest field of books, and one can easily imagine that a full collection of the book output of the Philippine Islands over that period would not come to the value placed on this collection of stamps.

#### Big Prize Novel Contest

PRIZE of \$13,500 for a first novel is announced thru the office of Curtis Brown, Ltd., the New York literary agents. This contest, which closes June 1st, 1924, is offered jointly by Dodd, Mead & Company, the Pictorial Review, and the Famous Players-Lasky Company, and is open to any resident of the United States who has not previously issued a novel in book form.

There is to be the one major prize, and this will transfer to the three interested parties the book, serial and moving picture rights. Besides this, the author will receive any book royalties that run over \$1,000, at the usual terms. It is announced by Dodd, Mead & Company, that, tho there is but one prize, they hope that at least a dozen good novels may be brought to consideration by this offer, which they will be ready to consider on the usual book publication basis.

Bookselling and Packard

ENNEN'S Bookshop of Detroit received very pleasing and spectacular publicity in a full page advertisement in the Detroit Free Press of September 9th. This full page display was paid for by the Packard Motor Car Company and reproduced in facsimile a letter which it had had from Charles Ray Dennen, which described in quick fire paragraphs the hundred per cent pleasure that he had had from owning a Packard car. This type of byproduct publicity has fallen to many business firms, but perhaps never before to the owner of a bookshop. It might be that the movement to establish new bookshops might receive quite a momentum by the general reprinting of this page with its indication that a good bookseller in less than ten years could get to the Packard stage. So far, no bookseller has been reported as having a Rolls-Royce.

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## Bananas and the Book Business

A Plea for Getting Behind the Books Everyone's Buying By Charles H. Denhard

THE two members of the New York jazz orchestra who composed the song had not the vaguest notion that bananas are a monocotyledonous plant of the order Musaceae. And if somebody should develop the temerity to inform them of the fact, they would probably recognize in the description, an obscure reference to a musician's union.

Yet, despite that, or, perhaps, because of it, they have to date collected more than a half million dollars in royalties from the sale of the song for which the cartoonist, "Tad" furnished the idea. Another million or more has gone to the manufacturers of phonograph records and to the sheet music publishers, recalling fond recollections of pre-radio days. "Yes, we have no bananas," has had its day. But what a day it was! And how everybody connected with its composition, its publication and its sale cashed in! And thereby hangs a tale.

During the height of its popularity, one just could not escape the song, try as one would. From "Tin-Pan Alley," the lair of the jazz artists, to the austere and exclusive music establishments on the "Avenue," bands, phonographs, player-pianos, piano players and even leather-lunged vocalists played it or sang it incessantly. Posters, streamers, signs, emblazoned the windows, counters, shelves and walls of every merchant who sold music in any or all of its various forms. And each device bore the same legend: "Yes, we have, 'Yes we have no bananas today!" today." Every dealer, everywhere, realizing that bananas had become the topic of the hour, and sensing a best seller, lost no time and overlooked no opportunity telling all and sundry who might be in the vicinity, where the banana classic might be purchased. There are few more interesting examples of perfect, wholehearted and enthusiastic co-operation between producer and distributor. Once the song caught on, all concerned with its sale pushed it to the limit, until every possible purchaser had capitulated. And what is the result? Everybody has made money, every purchaser got his money's worth and bananas have emerged from the glare of publicity entirely unharmed and with considerable added fame.

Every time a book becomes a best seller an analogous situation arises. It has caught

the popular fancy. The reason is immaterial. People like it—more people like it than like other books. They want it. They are buying it. The newspapers are discussing it. It is fairly on the way to nationwide popularity. So what do we do?

Do we follow the lead of the banana people? Do publisher, wholesaler and retailer agree that here is the one best bet and push it for all it is worth? No, we do There are too many other books. So, also, are there too many other songs. There are too many other publishers. So, alare there too many other music publishers. Besides we say, now that it has taken hold, let it ride, it is "over," its own momentum will carry it. And the book that might have sold a million copies, reaches the entirely satisfactory figure of three-hundred thousand, and everybody is quite content that it has reached its maximum, and only rare perspicacity on the part of the publisher, only super-salesmanship on the part of the salesmen, only the cleverest publicity and merchandising have enabled it to achieve the success it has had.

But suppose that publisher and retailer had applied some of the banana methods to this best seller. Suppose that as soon as they were convinced it was over, they made up their minds to push it for all it would stand. Many procedures now popular would be reversed. A best seller today is usually kept under the counter. It is selling so fast it doesn't need to be displayed, we argue. Maybe not, but according to the banana people, that is the very time to jam the windows full of it-to have it on every counter -to have piles of it outside the store so that nobody can possibly overlook the fact that you sell the best seller. That is the time to advertise it, to circularize, to plaster it on every sign, package, envelope and whatnot that is apt to be seen by somebody who might be influenced to buy a book.

A best seller is the most fertile producer of new business in all bookdom. The thing which makes it a best seller is the appeal which carries it to hundreds of thousands of people who rarely buy books. They buy the best seller because their friends have read it and are discussing it, because they see copies of it everywhere, because they see it exploited, because they are afraid that if they fail to read it they may be

missing something, because it is the fashion to read it, because they are ashamed not to have read it. One may as well recognize some of these truths. Not to have read a best seller is a confession of hopeless antiquity or lack of culture. So why not capitalize it further? Is it any serious breach of professional etiquette for a bookseller to display a show card reading "This is the book your friends are discussing. Have YOU read it?" Or something more direct, such as, "Don't confess you have not read this book.—Take your copy home with you now." Or, again, "If 300,000 people have already bought this book, don't you think you should, too?"

Bad taste? Not with a best seller. When a book goes beyond one hundred thousand, wit is reaching out into the highways where

dwell the Babbitts and their ilk. And it is possible to sell the Babbitts if one is willing to sacrifice a bit of finesse for some straight stuff. When a book begins to appeal to the masses, the masess will buy, but they must first be sold-not alone the book in point, but books in general, and then the bookstore.

It is quite conceivable, that if a bookstore ever made a noise like a welcome for those who are ambitious, but inexperienced in the ways of the cultured, new customers and good customers would result. The best seller provides the opportunity for the bookseller to let down the bars and go after quantity business. But he must be willing to admit that he has bananas, and further that he is not only willing, but anxious to sell them.

## The New Canadian Copyright Law

Comment by Dr. Rothlisberger in Le Droit D' Auteur, September 15, 1923 Translated from the French.

ORE and more acute become the contentions between the Dominion of Canada and the United States following the passage of the Canadian law which provided for a system of obligatory licenses intended especially to hit at American works and to favor Canadian manu-

facturing interests.

Have these contentions reached their climax? Will they begin to subside, or will the crisis take on the character of a chronic disease? We do not know, but we have only to repeat what we said April 15th, "it is a fight in which, in case of defeat, the International Union will pay all expenses, for the stake is-shall Canada adhere without reserve to the revised Berne Convention, and the United States to our association of nations?"

We had to discontinue our story at the moment when the Hon. J. A. Robb, Canadian Minister of Commerce, had brought before the Parliament (Bill 24) intended to modify the Law of June 4, 1921, which the British Government had not yet promulgated, by the elimination of Sections 13, 14, 15 and 27 with regard to the licenses, and intended also to arrange for the law's enaction for July 1st, 1923. The Bill, against which, as we had foreseen, the periodical publishers and the Canadian printers had organized a strong opposition, underwent in the Canadian Parliament many vicissitudes which it would be interesting to follow but which we will not go

into at length, first for the sake of being brief, as for certain reasons we have said that we were going to be, and second because only the result matters here. The Bill was finally amended on two important points: Article 2, instead of suppressing the contested sections of the Law of June 4th, kept them in these terms recommended by the government and adopted in Committee (55 votes against 34):

2. Sections 13, 14, 15 and 27 of The Copyright Act, 1921, shall not apply to any work the author of which is a British subject, other than a Canadian citizen, or the subject or citizen of a country which has adhered to the Convention and the additional Protocol thereto set out in the second schedule to the said Act.

Beside that, the date of the Law's enactment is fixed for January, 1924, unless an earlier date should be announced by the Governor General in Council.

Here are the consequences that will come from this Bill No. 24, definitely passed by Parliament, thanks to the assent of the House of Commons, dated May 28th, 1923 sanctioned June 13th, 1923 and incorporated in the Revised Statutes:

On the one hand, it will be applied, by virtue of steps taken by Parliament itself. at the beginning of next year at the latest. the Governor having the power to put it into execution sooner which he will avoid doing, but not having the power to post-

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pone in face of the peremptory will shown by the legislative authority.

And again the Law of 1921, amended by the Bill in the form of conditional maintenance of the system of forced licenses, will, after January 1st, strike all authors of non-Unionist countries and especially the United States neighbors just the same as Canadian citizens.

Dowered with this legislation, will Canada be able to adhere to the revised Berne Convention? Let us make things plain.

It will be lawful for Canada to apply her new legislation to the authors of the United States who create and publish their works only in the United States (or in a non-Unionist country), but Canada will be able to apply it to the Americans if they remain outside the Union and publish their works exclusively in a Unionist country (England or France, for instance), or besides simultaneously, the same day, in one of these countries and the United States, only in case the English government should have communicated to the Swiss Federal Council that the Dominion of Canada intends to make use, in regard to the authors who are American citizens (not domiciled in a Unionist country), of the restrictive treatment provided for by Article 1 of the Additional Act of March 20th, 1914.

Indeed, without this declaration concerning the unfavorable and exceptional treatment to be applied to Americans, the latter would continue to enjoy to the full the advantage of Articles IV, Paragraph 3, and VI of the Revised Berne Convention. As no country has yet made use of the rights of threat provided for by the Additional Act of Berne, the complication resulting therefrom would be considerable and not at all to be desired.

At the same time, Canada cannot in any way exact from her national authors the observation of the Sections 13, 14, 15 and 27 of her new law in case these authors should restrict themselves to publishing their works in another Unionist state (We are not concerned here with the situation made by a Canadian author publishing his work for the first time in the United Kingdom or another colony or dominion, i. e., in another part of British ter-From the point of view of the Union and other Unionist countries he thus creates an English work.) Already under the actual rule of the Berne Convention of 1886, 1896—evidently this rule has never caused Canada any inconvenience up to now-the Canadian author who publishes his work, in France for instance, has created a nationalized French work which has

to be treated, by virtue of the aforesaid Convention, in all countries as a French work, and must thenceforth be exempt from every condition and formality other than that foreseen in the work's country of origin, France in this case. Even more so, this would have to be the case in the administration of the Revised Berne Convention, as the treatment sanctioned in this respect, from the foundation of the Union, has been, so to speak, strengthened still more, whether by Article 5 or the adoption of the principle of Article 4, according to which the enjoyment of rights is, in the Union, absolutely freed of any formality. These arrangements are imperative. Canada has had to respect them up to now under their first form; she must respect them equally under their revised form. In other words, the new Canadian law has to bow to the Convention on the point of the category of Canadian citizens who find themselves in the situation indicated and can invoke the rule of the Union.

As to the United States, it is not able to get rid of the reprisals which the Canadian industrial circles have succeeded in imposing on it and which threaten it from the beginning of the new year, unless it decides to enter the International Union by that date in order to profit equally by the amendment of Article 2 of Bill 24, or to conclude a bilateral arrangement of some kind with Canada upon this matter. Both ways are barricaded. An arrangement on so arduous a question is not easily improvised, especially as the bad example was set by the United States inventors and upholders of the manufacturing clause, which is even more onerous and general than the Canadian system of licenses.

Furthermore, time presses; the Canadian Parliament, which alone could postpone the enactment of the new law, does not meet till January. Will it consent to such an arrangement, now that the partisans of the law of retaliation have attained their end with a majority of more than ten votes in the Senate?

However this may be, one cannot help wondering anxiously whether, in the absence of all real and efficacious protection, reciprocity of copyright, piracy unchecked will not appear to the great detriment of the authors of the two countries, whose market will surely be flooded with counterfeits.

This conflict will not come if the United States enters the Union this year. But Congress will not open till December, and in consequence of the death of the President of the United States the representatives and senators will have other worries. Besides,

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the partisans of this bill are disunited, and the separatist action of last January, as well as the unfortunate concession made then to the representatives of the Labor Party by the representatives of the authors, has greatly compromised the success of the movement in favor of the Union and embittered the minds of many. But we know that the faithful friends of the Union are at work and hope to come to an agreement by the month of December for the elaboration of a bill which will have as its main object the quickest possible entrance of the United States into the Union. That is the fundamental interest for all countries unless they wish to increase the subjects of discord, already sufficiently numerous.

## The League and Obscene Matter

THE League of Nations, according to dispatches from Geneva, is now studying ways to deal with the problem of international traffic in indecent or obscene matter. It has already taken up the drug traffic and traffic in women and children.

According to the London Times correspondent, the international conference on such matters began as long ago as 1910, when, under the direction of Senator Berenger, of France, and William Coote, of England, a meeting was held in Paris to discuss international cooperation in dealing with evil. The conference drew up an agreement, which, however, but few states signed, under which they agreed to supply each other with information to facilitate the discovery and punishment of people dealing in obscene writings, drawings, pictures and other arts.

At the third assembly of the League of Nations last year, the British government raised this question, and it was agreed that the French government should convene a new international conference to be held at the time of the fourth assembly in 1923, which conference should draw up a new convention.

According to the *Times* correspondent, there has been presented little or no evidence that obscene matter is manufactured in Great Britain, but the authorities in the home office are greatly perturbed by the amount of material that reaches England from Europe. This trade is conducted by subterranean methods not easy to detect, tho lately a number of prosecutions have been undertaken and several offenders brought to trial. Those who discussed the problem believe it is not enough to bring to trial the importers, but that such material should be struck at its source, and this is one of the objects of discussion.

## Subscription Book Advertising

THE program of the Subscription Book Publishers' Association to clear up to the public their status and objective is being carried forward in a series of full page advertisements which are appearing in the periodicals of the current month. This campaign is underwritten by a large group of subscription houses which believe that the public, because of experience with some unfortunate subscription methods, has a wrong idea of the whole industry. They use this method of proclaiming their purposes and standards and in turn hope to hold their members to the standards raised, The Association has a seal, and this seal can be only used or shown by members of the Association. The current advertisement uses Theodore Roosevelt and his wellknown interest in reading as a cue to the argument.

#### Use His Formula for Power

"Theodore Roosevelt, the master mind, was no mystery. In his huge library, he daily communed with the great men of all ages—thru books. The Bible, religious books, history, biography, encyclopedias, travel, science, arts—all were food for his eager, hungry soul. Roosevelt's inspirational power and vast understanding he drew from reading.

"To stimulate education and characterbuilding thru this kind of home reading is the pledged purpose of a large group of book publishers in the U. S. and Canada— The Subscription Book Publishers Association. Each publisher member produces wholesome books such as Roosevelt read all called 'subscription books.'

"Only thru representatives especially qualified by character, education and purpose, are these subscription books sold. Subscription book specialists have dedicated themselves to the extension of those ideals of home-culture and character-building which Roosevelt taught and practiced.

"You and your home need the fire and fact of great minds to be had from Subscription Books. Representatives who present them, call on you in your home or office to help you choose books most suited to family needs of education and character-building.

"By this seal you will know them.

"It is your guarantee of worth-while books and a representative competent to counsel—ask to see it.

"Subscription Book Publishers Assn., 58 E. Washington St., Chicago." eekly

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# Yale Releases a Series of Notable Historical Films

Pictures Based on "The Chronicles of America" Are To Be Distributed by Pathé

FOR some time it has been known that the Yale University Press was busy on a series of historical films, based on its set of "Chronicles of America," produced under the auspices of the University, this supervision being controlled by scholars of competence with the assistance of producers of

experience. The release of these films is now about to begin, and, judging by the comments of those who have had preliminary views and by the stills which are available for examination, the result is all that could be expected. Very appropriately the first film on Columbus will be released in October, and this will be followed in November by one on Jamestown, and there will be monthly releases until 33 3-reel films have been exhibited. The release is thru the Pathé Exchange.

Such a release has quite a significance not only because the effort has had the backing of the great University and support of competent scholars but because the use of these films is likely to extend far beyond the original showing in theaters, to our schools and colleges. It should quicken and vivify the interest in

American national efforts, and, if the films stimulate as we expect them to do, there will be a great increase in the reading interest in these periods.

The release of the films will give to bookstores and libraries an interesting opportunity to learn the publicity producing



IN JANUARY, 1492, THRU THE PLEA OF JUAN PEREZ, COLUMBUS WAS GIVEN ANOTHER OPPORTUNITY TO LAY HIS PLANS OF DISCOVERY BEFORE QUEEN ISABELLA AT SANTA FE.

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IN THE NAME OF HOLY CHURCH AND IN THE NAMES OF THEIR JOINT MAJESTIES, FERDINAND AND ISABELLA, COLUMBUS LAYS CLAIM FOR SPAIN TO THE NEWLY DISCOVERED LANDS.

value of the films. It can easily be imagined that the local exhibitor would be eager to arrange with the bookstore or library to have stills exhibited, and an exhibit of the books could be arranged at the same time to throw further light upon the periods covered by the film.

The statement of George Parmly Day, president of the Yale University Press, with regard to the plans for producing this series is as follows:

"The production of this series of Chronicles of America Photoplays is a project to which the Yale University Press has devoted its best efforts for some years under the supervision and direction of editors appointed by the Council's Committee on Publications of Yale University, and with the sanction of the University, which owns and controls

the Press. As need scarcely be pointed out, the procedure thus briefly outlined definitely ensures the historical accuracy in all details of each of these motion pictures, which are designed to make more real and vivid to Americans of the present day, and to coming generations, the history and traditions of our country thru the faithful presentation of important events in our de-

velopment as a nation.

"In addition to their permanent historical value the pictures will, it is believed, be found to possess distinct dramatic quality, both because of the incidents depicted and because in the presentation of these the Yale University Press has obtained the cooperation of able men thruout the country, and in the field of drama as well as in that of history. For this reason the enterprise is neither 'merely another movie venture' nor 'just a Yale affair,' but rather a project of nation-wide significance and one of vital interest to every citizen concerned in the

welfare of his community.

"While the producers have never lost sight of their primary purpose in the preparation of these motion pictures, to provide a new and effective apparatus to aid in the teaching of history, they have always remembered that if The Chronicles of America Photoplays could be beautifully staged and adequately cast, as well as correctly conceived, they would appeal to the theatergoing public no less strongly than to teachers and students, because of the dramatic quality inherent in the story of our country from its discovery to Appomattox. The proposal made by the Pathé Exchange, Inc., to distribute the films to the theaters was based upon the opinions expressed by motion picture experts, to whom the first of the finished plays were submitted for criticism, that in their preparation the Yale University Press had so combined the best dramatic and motion picture technique with the exacting requirements of scholarship as to make its films not only of permanent educational value but also of general interest for purposes of entertainment.

#### 80% of School Children Go There Three Times a Week.

The decision to distribute these photoplays to the theaters is, of course, to be welcomed since it should make them available for a wide audience in a comparatively This is the more brief period of time. desirable because, as has been frequently said, probably no agency of modern times is more potent, thru its influence for good or evil upon the lives of thousands each day, than the motion picture. In support

of this assertion there was recently quoted the result of a survey made by the Russell Sage Foundation in a single city, where it was found that 80% of the school children below high school grades went at least three times a week to 'the movies,' while in the high schools the figure rose to 90%.

#### Why Theatrical Distribution Was Agreed To

"The release of the Chronicles of America Photoplays thru the theaters marks the dawn of a new day for motion pictures, for if the motion pictures shown in its theaters as well as in its schools are of a high standard of excellence, no community need fear the influence undoubtedly the most effectively exercised by 'the movies.' simple and certain way of making the motion picture theaters a powerful agency for good in each community is for every citizen to support by his patronage, and to encourage others to support, photoplays of the highest type, thus encouraging producers and exhibitors to devote their energies and resources to these in preference to others. It is because of its belief that the showing in the theaters of The Chronicles of America Photoplays can and should do much for the betterment of the motion picture industry as well as for the cause of good citizenship, that the Yale University Press has agreed to the theatrical distribution of these films. It is for the same reason that it invites the co-operation of men and women everywhere, who are interested in the welfare of their communities and of their country, in achieving for this theatrical distribution of The Chronicles of America Photoplays the success warranted by the merits of the pictures themselves.

How effectively the pictures 'speak for themselves' may be judged from the following statement by one critic who said after seeing the first two productions to be

"In both of these plays there are pictures of extraordinary beauty. The moment in "Columbus" when, looking thru a doorway, the audience beholds the Spanish court awaiting the entrance of Isabella and Ferdinand, together with the following scenes in which Columbus argues his case before the sovereigns, is a feat of pictorial composition. In Jamestown there is a quality in the picture of the little town which instantly takes possession of the ob-One sees at once that servant beholder. this is not the ordinary sort of stage scenery. The hard work that has been done in studying this subject has flowered into a sense of reality that permeates the scene. One feels that this is what Jamestown must

have that this play

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have looked like. There is no suspicion that Jamestown has been made to look like this in order to suit the necessities of the play.'

America's Making Told in Books

A brief book list on Columbus has been prepared by Professor Dixon Ryan Fox, of Columbia University, a distinguished specialist in New York Colonial History, for the Publishers' WEEKLY. These are books which could well be featured by the bookseller while the Columbus film is being shown at the picture theatre in his town. Professor Fox will prepare a similar list of books for the Publishers' Weekly each month as a new film in the series is released.

Edward Channing. History of the United States. Vol. 1. Macmillan.

John Fiske. Discovery of America. vols. Houghton.

J. Bourne. Spain in America. American Nation Series. Harper.

The Northmen, Columbus and Cabot. Original narratives of early American history. Scribner.

William H. Prescott. Ferdinand and Isabella. Lippincott. McKay.

Washington Irving. Life of Columbus. Putnam

Charles Moores. The Story of Columbus. Houghton.

Gladys M. Imlach. The Story of Columbus. Dutton.

R. B. Merriman. The Rise of the Spanish Empire in the Old World and the New. Vol. 11. Macmillan.

Ierne L. Plunket. Isabel of Castile. Putnam.

ames Fenimore Cooper. Mercedes of Castile. Putnam.

Mary Johnston. 1492. Little, Brown.

## The Best Books Since 1900

HE program of Dr. Smythe, of the International Book Review, to direct fresh attention to the outstanding books of this century by popular vote, is ikely to be an effort that will be of contrete interest and help to all dealers or disributors of books. The October number of the Review prints additional informaion about the vote obtained, and the final winnowing to the best ten books will be made the first of the year.

More important than the final result is his general discussion which will help to keep in the public mind great books that have come to the front, many of which have passed from the shelves of the bookstores before they caught the attention of their

full public.

The October report places Well's "Outline of History" at the top of the vote, followed by "The Old Wives' Tale," "Jean Christophe," "If Winter Comes." Close behind are "The Four Horsemen of the Apocalypse," Papini's "Life of Christ," Apocalypse," Papini's "Life of Christ," Churchill's "The Crisis," Hardy's "Dynasts," "The Forsyte Saga," "Queen Victoria," "The Story of Mankind" and "Ethan Frome."

#### London Book Lectures

HE Society of Bookmen, the London organization that includes representative people who write, publish or handle books, begins its winter lectures this month with Stephen Graham as the first speaker. Other lecturers announced are John Buchan, St. John Ervine, Gilbert Frankau and Philip Guedalla.

Another interesting announcement from London is that the Stationers' Hall lectures of last year are to be continued. for these are free, and the announced subjects are as follows:

October 12th. "Romance of the Printing Craft," by Mr. R. A. Austen-Leigh, M. A. November 9th. "Photo-Mechanical Typesetting," by Mr. W. B. Hislop.

"Printers and their December 14th. Metals," by Mr. A. H. Mundey.

January 11th. "The Evolution of Lithography," by Mr. P. B. Melling.

February 8th. "Printing in Foreign Lands," by the Rev. A. Taylor, M. A.

March 14th. "Bookselling," by Mr. J. G. Wilson.

#### Books as Gifts

A N interesting example of the increasing attention of the place of books as gifts is shown in an admirable little catalog which Scribner's has sent out to the trade. This catalog, including careful selections from the Scribner list, emphasizes the variety of books that are suitable for this purpose-books on art, books on travel, guide books, inexpensive books of inspiration appeal, books for the children, books for the collector, biography and valuable leather sets. Even from a list restricted as this is to not more than 100 titles, it is easily seen how every taste and interest could be recognized by the potential giver.

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## AMERICAN FIRST EDITIONS

A Series of Bibliographic Check-Lists\* Edited by Merle Johnson and Frederick M. Hopkins Number 49.

CHARLES D. (GEORGE DOUGLAS) ROBERTS

Charles G. D. Roberts.

Compiled by W. L. Griffith

COBERTS is not an American author except in the larger sense of North America. He was born in Nova Scotia, and has been a professor for many years in a Canadian college. However, he has also spent years in the United States, his books have seen their best presentation (especially those with the Bull illustrations) in this country, and the scenes of his writings are mainly laid in the northeastern wild, the character of which does not change with the border. If this be annexation, make the most of it. ORION AND OTHER POEMS. London, 1880.

IN DIVERS TONES. London, 1887.

THE CANADIAN GUIDEBOOK. New York, 1889.

AN ODE FOR THE SHELLEY CENTENARY. London, 1892.

SONGS OF THE COMMON DAY. London, 1893.

THE YOUNG ACADIAN. New York, 1894.

Reprinted as "The Raid from Beauséjour," 1907.

RUBE DARE'S SHAD BOAT. New York, 1895.

EARTH'S ENIGMAS. Boston, 1896.

AROUND THE CAMP FIRE. New York, 1896.

THE FORGE IN THE FOREST. Boston, 1896.

A HISTORY OF CANADA. Boston, 1896.

A HISTORY OF CANADA. Boston, 1898.

NEW YORK NOCTURNES. Boston, 1898.

THE HEART OF THE ANCIENT WOOD. Boston, [1900].

BY THE MARSHES OF MINAS. Boston, [1900].

BY THE MARSHES OF MINAS. Boston, [1900]. POEMS. New York, [1901].
BARBARA LADD. Boston, 1902.
THE KINDRED OF THE WILD. Boston, 1902.
THE BOOK OF THE ROSE. Boston, 1903.
DISCOVERIES AND EXPLORATIONS IN THE CENTURY. Philadelphia, 1903.
THE PRISONER OF MADMOISELLE. Boston, 1904. THE PRISONER OF MADMOISELLE. Boston, 1904.
THE WATCHERS OF THE TRAIL. Boston, 1904.
RED FOX. Boston, 1905.
THE HEART THAT KNOWS. Boston, 1906.
THE CRUISE OF THE YACHT DIDO. Boston, 1906.
THE HAUNTERS OF THE SILENCES. Boston, 1907.
THE HOUSE IN THE WATER. Boston, 1908.
THE BACKWOODS MEN. New York, 1909. THE HOUSE IN THE WATER. Boston, 1908.
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RED OXEN OF BONVAL. New York, 1909.
KINGS IN EXILE. London, 1909; New York, 1910.
NEIGHBORS UNKNOWN. New York, 1910.
MORKE KINDRED OF THE WILD. London, 1911.
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There is also a railway guide book of Nova Scotia about 1895, THE LAND OF EVANGELINE.
THE HAUNTER OF THE PINE GLOOM, THE LORD OF THE AIR, THE KING OF THE
MAMOZEKEL, THE WATCHERS OF THE CAMP-FIRE, THE RETURN TO THE TRAILS,
and THE LITTLE PEOPLE OF THE SYCA MORE are reprinted stories from the larger books.

# What Do They Read On Shipboard?

A Survey of an Atlantic Trip Shows Few Neglect Books By Margaret Donnan

MUST confess that I have always had an insatiable curiosity, worse than that of the famous elephant's child, as to what fellow travelers on street cars and trains were reading, and I've often been guilty of making an even more than polite effort to find out. It is a habit that affords particular amusement on a slow ocean liner, for there you are with people long enough to discover whether the cue the book has given you about your companions is right or not.

On the very first day of the crossing this summer it was plain that we had an unusually book-loving lot of passengers, for the magazines that appeared there before books were unpacked were nearly all Atlantics, Literary Reviews, Landmarks of the English Speaking Union, and Travel. I caught one glimpse of a Saturday Evening Post, but never saw it again. The book conspicuous first was "The Enchanted April." All sorts of people seemed to enjoy the experiences of the weary English ladies in their medieval castle on the Mediterranean. I saw an elderly white sidewhiskered Boston gentleman absorbed in it, heard three highly cultivated Philadelphia spinsters reading it aloud with glee and saw several flappers chuckling over it.

Next I noticed a young American and his wife revelling in the delicious "Kai Lung's Golden Hours" and wasn't surprised to earn that they were to be in Europe several years studying and were to begin with a bicycle trip in France.

One day thru my cabin window I heard with delight a woman praising David Garnett's "Lady Into Fox," for if she liked that she was sure to be a good person to borrow from. Later she did lend me "Proud Lady," by Neith Bryce, and a story about the Pennsylvania Dutch called "The House of Yost," both worth reading. Another time I heard peals of laughter from an extremely pretty English woman a few chairs down the deck. She was reading Galsworthy's "The Burning Spear." She

had been conspicuous since the first afternoon because of her boots-knee high and loose topped they were and made of tan suede, but after hearing her laugh over the Galsworthy book I was really interested in her and in learning that she lived in South Africa somewhere and that her favorite sport was lion hunting.

A certain Maryland woman proved quite as interesting as her reading indicated. One day she was enjoying "Where the Blue Begins" and the next "Chartres and Mont St. Michel." It wasn't surprising after that combination to see her crowned queen of the shuffleboard contest.

A good many people read the various copies of "Trodden Gold," "Being Respectable" and "His Children's Children," but they seemed mostly agreed that, tho these books purpose to be "serious," they are the kind after all that go in one ear and out the other because they so lack distinction.

I saw two delightfully wholesome women doctors open "The Sea-Hawk" when they were "ennuyé beyond the usual tense of that yawning verb," as Byron once said, but soon sit up all agog with interest over it. The single copy of "Mr. and Mrs. Sen" belonged to a charming girl who, as some one remarked, looked 16 and talked like 60. She was born in Honolulu of English parents and had lived for many years in Singa-pore and consequently made intelligent comments on the Anglo-Chinese marriage with which the Sen story deals. On one steamer chair I often saw "Moby Dick," but never discovered the reader; on others, Michael Sadleir's "Desolate Splendour" and Alexy Tolstoi's "The Road to Calvary," and "Far Away and Long Ago," by W. H. Hudson.

I believe the only passengers who never read were the husky-looking golf champion who was on his way to an international tournament and the ship widow.

It has often occurred to me that some publisher or bookseller is missing a good

chance in not making a point of providing ship libraries. They ought to contain especially, it seems to me, books the scenes of which the travelers are likely to visit, and they ought to be arranged on the shelves accordingly. "Romola" for Florence and the Browning poems; "The Marble Fawn" and "Daisy Miller" for Rome; the letters of Shelley and Byron for northern Italy; "A Tale of Two Cities" for London and Paris; "Vanity Fair" for London and Brussels; "Lorna Doone" for Devonshire, to name a few scattering examples. books, too, like "Glimpses of the Moon,"
"Enchanted April," and Forster's "Room
With a View," ought to be classified in a ship library according to the background of the story.

Passengers would love it, I am sure, for after all the interest of most people in strange places is stimulated quite as much by the novels and poetry they have read as by any histories of art and politics and war.

## The New Century Religious Book Department

THE Century Company has announced an extension of its well established church music department to cover a larger field of religious books. Two of its first publica-tions in this field will be "Dramatized Bible Stories," prepared in collaboration with the National Playground and Recreation Asso-ciation, and "The Children's Crusade," a

The department will also issue annually a collection of the best of the year's work in religious drama and pageant, selected by a committee of forty, under the auspices of the Federal Council of the Churches of

Christ in America.

This department will also take care of the hymnals, including "The Hymnal for American Youth," edited by H. Augustine Smith, which the publisher says has found a sale of about 50,000 copies a year, and "Hymns for the Living Age," one of the most active volumes on the whole Century list.

## New Syndicate

NNOUNCEMENTS come from two A big New York publishers of the forming of organized agencies for syndicating. Doubleday, Page & Company launched the D. P. Syndicate, Ralph H. Graves, editor, and is interested in short stories of not over 1,200 words or news features of 25,000 words. Putnam's Syndicate, George Palmer Putnam, manager, and George T. Bye, editor, has begun activities. It will devote

itself exclusively to features for newspapers. Wallace Irwin's "Letters of a Japanese Schoolboy" and the novels of H. C. Witwer are now being put out.

## More Publicity on Children's Reading

OHN MARTIN, whose lectures at Chautauqua were one of the interesting efforts towards children's reading promotion this summer, is extending his activities in this direction under the pressure of invitations from several sources. The American Telegraph and Telephone Company has asked him to talk every Saturday night at 7:30, giving stories of his own selection for little people. Its broadcasting station WEAF is the most powerful in this district, and thus assures a wide attention for the series. The Company has also asked him on the third Friday of each month, at II A. M., to talk to mothers on subjects which he has chosen to call "Psychology in Little," giving practical ideas about impressing very young children. His talk to parents on Friday, November 16th, that being Children's Book Week, will be devoted to "Right Reading for Children.'

At the convention of the Springfield Playground Association during the week of October 11th, he has been asked to address large group on "Right Reading for Children," thus having contact with a very influential body of workers, and in the Mount Vernon Library to give a talk, first, to parents on the subject on "Right Reading," and then, to the children in the school, on "Good Book Friends."

## The Humanity of Stevenson

THE new "Letters" of Robert Louis Stevenson, which are about to be published, give new sidelights on his human characteristics as well as on his literary power. Those who have never found it possible to be models of orderliness may take comfort in his letter to Lady Colvin, which reads: "I am changed to myself. All my sham goodness-I mean all the orderliness and citizenliness and sort of respectability that I had laid on-is going away and away down thru wind into everlasting space.

"Despise me if you please, my lady, but mind you I'll do good work in spite of it all, even tho I cannot catch trains (as now I cannot), and cannot write letters, and cannot keep engagements, nor generally de anything that a stout thoughtful citizen

should do by nature."

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# The Consumption of Paper

Statistics and a Chart Furnished by the American Paper and Pulp Association

THE most recent statistics on paper production gathered by the government are hose of 1921, and the details of this production have been very carefully analyzed in the chart which is reproduced in this same thru the courtesy of the American Paper and Pulp Association. It is always rather striking to notice how comparatively small in relation to the total use of paper is the production of book paper, yet into his classification falls all paper that is used for printing except newsprint, which is given its own classification.

No effort has ever been made to find just what percentage of the "book" paper was devoted to books since the year when the War Industries Board made an investigation, and at that time they fixed the percentage at about 6% of the whole. By far the arger part of the book paper is used by magazines and by job printing, which includes catalogs, these two groups using in all from 75% to 80% of the whole. Books,

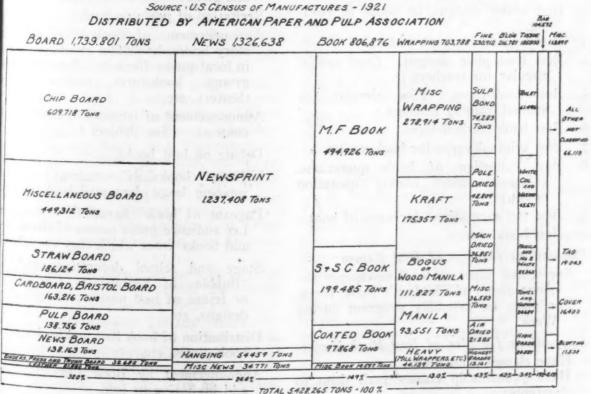
if the estimate made by the War Industries Board is still accurate, consume 50,000 tons, or less than 1% of the entire paper production, and that means for all classes of books, including textbooks as well as subscription sets and general literature.

The consumption of paper per capita has been estimated by the American Paper and Pulp Company as:

1899							57	pounds	per	capita
1904							75	.66	68	66
1909									6.6	66
1914							106	66	CL	**
1918							118	66	66	66
1920							-	66		66
1022							127	66	66	66

One reason for the increase is the very large expansion of the use of boxes made of pulp material, which have so largely replaced other forms of shipping and which use pulp at a very rapid rate.

## PRODUCTION OF PAPER IN UNITED STATES IN YEAR 1921



# Year-Round Booksellium

## October Announcements Frami

### For Children's Book Week

THE National Association of Book Publishers has issued a pamphlet for the Fifth Annual Children's Book Week, November 11-17, 1923. The pamphlet was prepared by Mrs. Blanche Graham Williams, of the Department of English in the Indianapolis Public School, working with the Children's Book Week Committee. booklet, called "Book Week Projects: Suggestions for Teachers," offers ways of "creating a taste for books," for forming youthful book clubs, for preparing book lists, for giving book plays. The suggestions for contests to be arranged for Children's Book Week, and for class or assembly programs to be used during the week are quoted in full below.

#### Project IV.-Contests

1. Writing Essays.

On favorite books.

On favorite book characters.

On local book club and its proposed work.

On care of books.

- 2. Best poster designs, on books or reading.
- 3. Best slogans for book posters.
- 4. Best book-plate designs. (See special circular for teachers.)
- 5. Best book-cases. (See circular for manual training teachers.)
- 6. Best book-mark designs.
- 7. Best original verse for book-marks.
- 8. Best collection of book quotations.

  (Consult public library quotation books.)
- 9. Best ten suggestions for care of books.
- 10. Best book cheers.

Suggestions for Use of Best Essays:

For school paper or local newspaper announcements of Children's Book Week. For place on assembly program during Week.

Suggestions for Use of Best Book-Marks:

Have classes print them;

Have penmanship classes mail them to parents;

Distribute as souvenirs of Week to pupils.

Suggestions for Use of Best Book Posters and Book-Plate Designs:

Ask the public library to hold an exhibit of original designs, or

Interest some downtown store in displaying original drawings in windows.

Have printing classes print the best bookplate designs in quantity for sale at cost to boys and girls.

Interest local bookstores in using display of best designs in their Book Week displays.

Display in school assembly room. Have book club issue invitations to parents of all pupils.

## Project V.—Class or Assembly Program

Let boys and girls help plan program.

Suggestions:

Talk by a well known author on books, writing, etc.

Reading of best essays on books by boys and girls.

Recitation of poem on books.

Announcements of Book Week exhibits, story hours, book film exhibitions, etc., in local public libraries, churches, scout groups, bookstores, motion picture theaters, etc.

Announcement of winners in Book Week contests. (See Project IV.)

Debate on best books.

"Living bookshelf"—students parade, wearing large decorated book jackets.

Pageant of book characters in costume. Let audience guess names of characters and books from which they are taken.

Stage and school decoration, such as "Bubbles of Enthusiasm for Books" or frieze of best poster and book-plate designs, etc.

Distribution of book lists and book marks, book-plates, etc.

Announcement by Book Club president and invitation to join.

Book play. (See Project VI.)

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## Taking Care of Books

NE of the most carefully prepared pieces of material published by the Children's Book Week Committee is an ight-page illustrated folder on book stands and bookshelves, which has been prepared by Franklin Spier in consultation with the Committee. This pamphlet gives exact particulars as to the building of bookcases, rives working drawings for stands for the able, for low stands, for cupboards for the hildren's room, for reading racks to hold arge books, for shelves to be put under window seats and various types of bookcases that can be easily built by the home arpenter, old or young. The specifications have been so carefully made that anyone an go ahead and do the work.

Thus a step is being made for developing the feeling for a home library and for the personal collection of the boy and girl. Books poorly housed always seemed to be no many, and good shelves tempt additional developments in the collection.

## What One Public Library Did

AST year, the York, Pa., Public Library arranged and carried thru the following program to keep children's books vividly before the public for a whole week:

Friday morning. November 9, 9 o'clock Children's Book Week in York was pened in the assembly exercises of the High School. Dr. R. O. Stoops, President of the Library Board and Superintendent of the Public Schools, formally opened the Week. His address was followed by five peakers of the senior class.

The theme of "The Influence of Good Books" was incorporated in the sermons in the churches of the city.

Monday evening. November 12, 7:00 to 10:00 Many school teachers visited the exhibit of children's books in the library.

Tuesday—Regular Library Hours
Mothers' Day. A general invitation was
extended to the Mothers' Clubs and various
other organizations of the women of the
city. An effort was put forth to acquaint
he mothers with methods of books selected
for the home.

## Wednesday afternoon, 1:30 to 5:00

The Sunday School teachers were invited to an exhibit of good books for a Sunday School library. There was a short talk on "What Makes Juvenile Books Harmful."

#### Thursday afernoon, 1:30 to 5:00

School children from the 5th to 8th grades were invited to the exhibit. At this time an informal talk on "How to Select Books" and "The Care of Books" was given.

#### Friday evening, 7:00 to 9:00

The Boy Scout Leaders were invited to the exhibit.

#### Saturday morning, 9:00 to 9:45

School children under 12 years of age were invited to the Story-Hour. Stories were told which introduced the children to some of the better juvenile books.

"The Children's Book Shelf," from Child Life Magazine, was dramatized by the Fifth Grade School, taught by Miss McSherry.

Children who never before visited the library began to patronize it. Interest in the library and in children's reading was aroused in teachers and other adults. There have been ever since almost constant requests for the list of books the library distributed during Children's Book Week. A very noticeable difference in the circulation for that week more than doubled any previous record. The circulation since then has maintained a general increase of 25 per cent. The visitors to the library during the week numbered 1815.

## Bookselling for Women

A N article written for the New York Bureau of Vocational Information on "Bookselling for Women" has been reprinted and is available without charge to those writing to the National Association of Book Publishers at 334 Fifth Avenue. This pamphlet of eight pages will be useful for libraries which have inquiries about vocational opportunities, or for other bureaus which want practical information on the bookselling field. The pamphlet is an excellent supplement to the pamphlet on "The Successful Bookshop," which goes into more specific details with regard to store affairs.

# A Week's Gleaning of Book-Trade News

IIIA VERY COMPLETE and usable bibliography is a feature of "Dramatics for School Community" by Claude M. (Stewart Kidd Company). It lists in exact detail the contents of all play collections and volumes of plays and tells the number of acts and number of characters.

MANOTHER AUTHOR to give stimulus to the growing interest in historical novels, which seems to be paralleling the reappearance of the costume film in the movies, is Francis Lynde, who has published thru Bobbs-Merrill "Mr. Arnold."

¶¶ORIENTALIA, NEW YORK, is publishing in this country "An Old Chinese Garden," a beautiful quarto volume printed in China and containing in translation text describing the beautiful landscapes of the famous artist of the Ming dynasty. The reproductions of the drawings, on every other page, are remarkable examples of the kind of reproduction that can be obtained by the Chinese on their soft rice paper.

INA NEW SET of drawings has been made by C. E. Brock for an edition of "The Vicar of Wakefield," which Ginn & Com-

pany have published.

¶¶A very dainty style of book has been planned by the Macmillan Company for a series that they call "The Little Library," the first volumes, in which are Susanna's Auction" and "The Rose and The Ring."

INTHE LITERATURE of music and of musicians has had several important accretions this year, including Leopold Auer's "My Long Life in Music" (Stokes), "Musical Chronicle" by Paul Rosenfeld (Harcourt) and "Musical Progress" by Henry T. Finck (Theodore Presser).

INTHE ARTICLES which William Lyon Phelps contributed to Scribner's Magazine under the heading "As I Like It" have been gathered into a volume for the book lover under the same title as was used for the

MA PERMANENT ADDITION to the library of the west is "Fifty Years on the Old Frontier" by James H. Cook. Cook was one of the original group who tamed the west in the days of Kit Carson and Buffalo The book is illustrated by photographs.

IIITRAVEL BOOKS on Europe are again appearing after cessation during the war, and the Century Company adds to this list "Hill-towns of the Pyrenees" written by Amy Oakley, with Thornton Oakley's bold and successful black and white illustrations.

¶¶H. J. Massingham, well-known Eng. lish critic, has gathered up his essays on England and English countryside in a volume published by Dutton called "Untrodden Ways." There is an interesting chapter on "Some Country Writers, Old and New" and a special chapter on "W. H. Hudson."

MA USEFUL REFERENCE book for editors or those interested in publishing of any kind is "The Law of the Press—Text, Statutes and Cases" by William G. Hale, published by the West Publishing Company. Copyright is carefully treated from the point of view of the periodical.

INFRANK H. CHELEY, who contributed an interesting article on boys' reading to the PUBLISHERS' WEEKLY last spring, has published thru Wilde "The Job of Being A Dad," in which there is a good chapter called "Cultivating What Lies Above the Ears.

MAMONG THE WELL-RECOGNIZED books of travel and geographical information, a welcome reprint has been made by Macmillan of Ella Higginson's "Alaska the Great Country."

MDESIGNERS WHO THINK there may be nothing new under the sun in book jackets should look at a window display made from "Lew-Tyler's Wives," as the design with its striking color and quickly readable types is both original and effective.

¶¶GROSSET & DUNLAP have found that "Scaramouche" by Sabatini has shown the most spectacular sales development of any book they have listed this year and that it is going as much on its own headway as on any connection with the moving picture.

MARY JOHNSON'S "1492" catches the interest of those reading about the discovery of America, so her "Croatan" connects up with another period in the Ameri-

can colonization, Jamestown.

THE NEW COVER DESIGN given to "The Story of A Bad Boy" in the Riverside Bookshelf will bring a new group of boy readers to this perennial favorite, just as the new cover of "Toby Tyler" has helped bring new attention to that classic.

MBRENTANO'S HAS BEEN giving its big Fifth Avenue window to an attractive display of all the three "Dr. Dolittle" books in connection with the publishing of the

third volume.

¶¶THE REVIVAL OF Frederick Remington's "Crooked Trails" will please those who have never lost their interest in his wonderful preservations of the real spirit of the cowboy and the plains.

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## Newspaper Competition

NEWSPAPERS seem to imagine that any action on their part is justifiable f it helps in any way towards their great obsession-circulation; even their best friends may suffer so long as some adverising scheme can be carried thru," says the Bookseller and Stationery Trades' Journal. Both booksellers and newsagents resent very strongly the latest examples of this questionable spirit, and it is to be hoped that collective protests may be made to the papers concerned. In the one case, the Daily Express has been pushing a dictionary which seems to be distributed in this way exclusively, and takes the opportunity while doing so of making an unjustifiable reflection on the book-trade. This book is offered by the Express for 7s. 6d., "while the book-seller's price for it is £1." As large spaces n the paper have pressed home this wonderful bargain, the public cannot be expected to know the value of the unfair comparison. We hear that about 30,000 copies of the dictionary were sold and now probably some other "great paper" will in turn act as cheap-jacks for the owners. other case is The Nation and The Athengeum, which solicits subscriptions from the public at 30s. per year, and offers to give to each subscriber a copy of J. M. Keynes' Revision of the Treaty,' and Virginia Woolf's 'Jacob's Room,' both published at 7s. 6d. The trade should make a mental note of all parties concerned in these unfair methods."

## A Long Publishing Record

RECENT series of advertisements in A English trade papers has been calling attention to the long publishing record of the Religious Tract Society, some phases of whose activities have more than ordinary interest. This Society is governed by a voluntary committee, and this committee has met every Tuesday morning in the historic committee room at St. Paul's Churchyard for over 124 years. For a large part of this period, the hour was at 7 o'clock in the morning, altho this has been recently changed to 8 o'clock. All new books must be carefully examined by the committee before publishing, and the committee is divided between churchmen and non-conformists, and one-third of the members must be clerical and two-thirds lay. The hrm has published "Pilgrim's Progress" in 114 languages, and it has carried on publishing operations in 276 languages and dia-

## Author's Contract

THE Authors' League has been again taking up the matter of a uniform author's contract which has been often discussed. Lately it has had before its Council for discussion a contract adopted by Alfred A. Knopf, prepared with the aid and advice of B. H. Stern. This is a long and very detailed document, and has not yet been finally passed upon.

The Screen Writers' Guild of the Authors' League has been consulting with Will H. Hays with regard to the need of a uniform contract in that field. Mr. Hays has reported that the producing firms were opposed to this, as their writing is very largely done by people on salaries, and it seems hardly worth while to undertake the adoption of a standard form to cover the other matter only.

#### Curiosa

NE of the interesting kinks in the old book-trade business as it has developed thru the widespread circulation of booksellers' catalogs, has been the gradual adoption of special meanings for certain words and groupings of books. One of these peculiarities is the use of the word "curi ous" or "curiosa" for books of such a miscellaneous character that readers have come to expect to find under this heading almost every type of literature that cannot fall elsewhere. The following selections from the catalog of a well-known English rare book dealer gives interesting evidence of this euphemism:

The Divorce Gazette, No. 1, 1893 (all pub-

lished), 5s.

The Englishwoman's Domestic Magazine: Volume containing the Curious Correspondence on Tight Lacing, etc., 16s. Hamilton (A.) Memoirs of the Count de

Grammont, wrappers, 1902, 5s.

Phillips (D. G.) Susan Lennox, 2 vols., binders' cloth, N. Y., 1919, 12s. 6d

Flirts (no author or date): Curious Illustrations of the Small Waists, etc., of the

Period, 10s.

The Unfortunate Royal Mistresses: Rosamond Clifford and Jane Shore, Concubines of Henry II and Edward IV, with Memoirs, portrait, N. D., 6s.

Walt Whitman's Anomaly, fronts., 1913, The sale of this book is restricted to Members of the Legal and Medical

Professions.

The Abbey of Kilkhampton, 1788, 7s. 6d. The Life of Long Meg of Westminster: the Merry Pranks She Played, etc., 1871,

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## Change in Price

D. APPLETON & COMPANY Thomas Dixon, The Southerner, from \$2.00 to \$2.50.

#### Now in Print

B. W. HUEBSCH, INC.

We have reprinted "The Song of Songs" by Hermann Sudermann, the 13th printing and Hauptmann's "Dramas," Volume 1, 5th printing.

#### Communications

#### LEAGUE OF NATIONS AFFAIRS

Geneva, September 10, 1923. To the Publishers' Weekly,

My dear Mr. Melcher:

I have been trying to get the Animal Kingdom admitted to the League of Nations, but the Italian-Greek affair has got everybody so worked up they won't listen to me. It has been a very interesting session, tho, and I'm for keeping it alive to the last gasp.

HUGH LOFTING.

#### ENCLOSURE SERVICE

354 Fourth Ave. at 26th Street, New York, Sept. 27th, 1923. Editor, PUBLISHERS' WEEKLY:

Our attention has been called to a statement in your August 18th number under the heading of "New Enclosure Point" in which you quote us as having for some time refused to undertake the packing of en-This is not so in fact, and we fear this statement may give an erroneous impression.

Our position is this: that while we are not soliciting the general packing of enclosures as a business, we are always prepared to give this accommodation to any of our regular customers who may desire us to do it under the arrangements and terms which we have for such service.

Our impression is that the purchasing of books in such a way as to require numerous enclosures is not an economical one and that small orders can be much more profitably and satisfactorily grouped in one order if sent to the jobber. Very truly yours,

THE BAKER & TAYLOR CO. By H. S. Baker, President.

#### THE BANK NOTES IN THE DUMMY BOOK

121-125 Charing Cros Road, London, W. C. 2, 13th September, 1923.

Editor, PUBLISHERS' WEEKLY:

With reference to your paragraph in September 1st issue, we should like to point out that the incident of the notes value £216

found inside a dummy book, is absolutely true in substance and fact.

The books were purchased from the widow of a deceased coroner residing in South London, and if necessary, we will gladly send you name and address.

We might add that several editors of papers concerned, verified the facts before reporting the matter. We are,

Yours faithfully, W. & G. FOYLE, LTD., Booksellers.

#### WHO'S JUDGE AS TO FIRST PRINTER?

New York, September 17, 1923. Editor, Publishers' Weekly:

Re the controversy as to who was the first printer, it seems to me that two elements are needed to decide the matter: facts and judgment. I am sure neither Mr. Vizetelly nor Mr. Bullen if asked to give their testimony under oath would assert that they have the requisite linguistic and historical basis and they can only quote from somebody who may know something but not sufficient for decision. I doubt if there are twelve men living with the knowledge not merely of the twenty or thirty languages necessary but with the judgment which so often fails what we call the "mere linguist" and the reading that gives a basis for sound decisions. This is aside from the present day sophistry by which many learned men have played the Poggio for political purposes. J. Horne Tooke a hundred years ago or so was railroaded to jail and has left us the soundest book on evidence I have had the good fortune to meet with, but our craniometrists, bolshevists and moderns are glad to despise a book they do not understand and gaily continue the childish practice of the old and modern Greeks-mudslinging-where "points," rather than the truth, are hailed by spectators equally ignorant.

Very truly yours, R. C. MACMAHON.

## Children's Bookshop Moves

ARION CUTTER'S Children's Book-M shop, for some years located at 5 West 47th Street, is now moving to larger quarters at 108 East 57th Street near Park Avenue. This store has a good frontage on the main street, and is central to a very large area of residential hotels and in a rapidly growing section of New York specialty shops.

### Periodical Note

With the October issue of the Ladies' Home Journal the price will be reduced to Ioc. a copy or \$1 a year.

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# The Weekly Record of New Publications

THIS list aims to be a complete and accurate record of American book publications. Pamphlets will be included only if of special value. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from title page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request. When not specified the binding is cloth.

Imprint date is stated [or best available date, preferably copyright date, in bracket] only when it differs from year of entry. Copyright date is stated only when it differs from imprint date: otherwise simply "c." No ascertainable date is designated thus: [n. d.]

Sizes are indicated as follows: F. (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D. (12mo: 20cm.); S. (16mo; 17½ cm.); T. (24mo: 15 cm); zq., obl., nar., designate square, oblong, narrow.

dams, George Burton

Civilization during the middle ages; espelly in relation to modern civilization; rev. 461p. D [c. '94; '14; '22] N. Y., Scribner

dams, James Truslow

Revolutionary New England, 1691-1776.
3p. il. O [c, '23] Bost., Atlantic Monthly ress \$5

A distinguished sequel to the author's previous ok, "The Founding of New England," which won 1921 Pulitzer prize. The dates indicate clearly author's contention that the Revolution had its ginnings in New England long before a war was atemplated.

dexander, Charles

The fang in the forest; il. by Paul Branm. 244p. D '23 c. '21-'23 N. Y., Dodd, ead \$2 The story of a dog who was part wolf, who turned to wild life and became king of the rest.

nderson, Madge

The heroes of the puppet stage; with illus.

The author. 426p. (7p. bibl.) il. (pt. col.)

[c. '23] N. Y., Harcourt

A comprehensive volume on the marionette. It cludes accounts of experiments with doll actors, y theaters and miniature stage effects.

shby, Philip

The mad Rani; and other sketches of Inan life and thought. 254p. D'23 N. Y., utton \$3 A resident and observer of Indian life for twentyre years tells some of his strange experiences with e natives.

ailey, Carolyn Sherwin

Reading time stories. 111p. il. (pt. col.) D ust right bks.) [c. '23] Chic., Whitman

Surprise stories. 110p. il. (pt. col.) D (Just ght bks.) [c. '23] Chic., Whitman 60 c. Baker, S. Josephine, M.D.

Healthy babies; a volume devoted to the health of the expectant mother and the care and welfare of the child. 232p. il. charts S '23 c. '20 Bost., Little, Brown \$1.25

Healthy children; a volume devoted to the health of the growing child. 240p. il. charts S '23 c. '20 Bost., Little, Brown \$1.25

Healthy mothers; a volume devoted to the health of the expectant mother and the care and welfare of the child. 197p. il. diagrs. D '23 c. '20 Bost., Little, Brown \$1.25

Barbour, Ralph Henry

For the good of the team. 293p. front. D c. N. Y., Appleton \$1.75 A story of football and of boarding school life.

Beatty, John Wesley

The relation of art to nature. 71p. O c. '22 N. Y., W. E. Rudge \$4

Benson, Alpha Banta

Really truly fairy tales. 128p. il. (col.) D c. Chic., A. Flanagan 60 c. A collection of old fairy tales, simply told.

Berguer, Georges

Some aspects of the life of Jesus, from the psychological and psycho-analytic point of view; tr. by Eleanor Stimson Brooks and Van Wyck Brooks. 340p. (8p. bibl.) O [c. '23] N. Y., Harcourt \$3.50

The main part of the book is devoted to a psychological study of the actual life and character of Jesus.

Bernard, Florence Scott

Diana of Briarcliff. 269p. il. D [c. '23]
Bost., Lothrop
A story for girls from fourteen to sixteen.

Borrow, George

Norwich edition; ed. by Clement Shorter; to be complete in 16 v.; lim. ed. various paging O '23 N. Y., Gabriel Wells, 489 Fifth Ave. buck. ea. \$7.50

rdseye, C. H.
Triangulation and primary traverse, 1916-1918. 920p.
O (Dept. of Int.; U. S. Geol. Sur.; bull. 709) 'a3
ash., D. C., Gov. Pr. Off., Supt. of Doc.
pap. 75c.

Brooks, A. H. and others

Mineral resources of Alaska; report on progress of investigations in 1921. 189p. figs., maps O (Dept. of Int., U. S. Geol. Sur., bull. 739) '23 Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap. apply

Brearley, Mary

Monte Felis. 287p. D c. Bost., Little, Brown

A first novel, in which the heroine is face to face with a big problem.

Bridge, F. Maynard

Princes of Wales. 366p. il. D ['22] N. Y., \$3 Dutton

Including the present holder of the title there have been nineteen Princes of Wales. Mr. Bridge here gives a biographical sketch of each in turn.

Brown, Alice Ellen Prior [verse]. 178p. D c. N. Y. Macmillan \$1.50 The tale of Ellen's love, her rival and her tragic fate, developed against a background of New England hill and wood.

Butler, Ellis Parker

Jibby Jones, a story of Mississippi river adventure for boys. 266p. il. D '23 c. '21-'23 Bost., Houghton A happy-go-lucky story of the adventures of Jibby Jones and his gang.

Cervantes Saavedra, Miguel de

Don Quixote; ed. by William Dean Howells; with an introd. by Mildred Howells.

950p. front. O c. N. Y., Harper \$2.50

Nothing essential to the story has been omitted and its ironic, whimsical spirit has been satisfyingly preserved in this edition by Howells.

Chambers, Mary D.

A book of unusual soups. 162p. front. D c. Bost., Little, Brown \$1.50

Chatterton, E. Keble

Ship models. various paging. il. (pt. col.) Q '23 Bost., Chas. E. Lauriat \$18

Clayton, Henry Helm

World weather; including a discussion of the influence of variations of solar radiation on the weather and of the meteorology of the sun. 413p. il. diagrs. O c. N. Y., Mac-

Cobb, Irvin Shrewsbury

Sundry accounts. 435p. D (Popular copyrights) [c. '22] N. Y., Grosset & Dunlap 75 c.

Cohen, Octavus Roy

Jim Hanvey, detective. 283p. D '23 c. '22-23 N. Y., Dodd, Mead Jim Hanvey's detection of crime is a game of its—the master detective working against the wits—the maste master criminal.

Conwell, Russell Herrman

Acres de diamantes; tr. into Spanish by Edwin Stanton de Poncet. 71p. il. T '23 c. '15-'23 Bost., Stratford \$1

Cook, James H.

Fifty years on the old frontier as cowboy, hunter, guide, scout and ranchman; with an introd. by Brig-Gen. Charles King. 310p. il. O c. New Haven, Conn., Yale Univ. Press

The author is one of the few of that famous company—Kit Carson, Jim Bridges, Buffalo Bill—left to tell the story of frontier days.

Cooper, Courtney Ryley

Under the big top. 238p. il. D c. Bost, Little, Brown
Life with the big show, written by a man who has held almost every kind of circus job.

Curran, Henry H. Van Tassel and big Bill. 311p. il. D'23 c. '22-'23 N. Y., Scribner \$1.75 Stories centering around the varied activities of Jimmy Van Tassel, New York alderman.

Denton, Mrs. Clara Janetta

Open air stories; il. by Vera E. Stone. 108p. il. (col.) D (Just right bks.) [c. '23] Chic., Whitman Stories for children about birds and animals.

Department of Missionary Education, Board of the Northern Baptist Convention, ed.

America tomorrow; what Baptists are doing for the child life of the nation. 207p. il. D [c. '23] Phil., Judson Press \$1.50 The main theme of the book is "saving America thru her boys and girls."

Dexter, George Blake

The lure of amateur collecting. 200p. il. O c. Bost., Little, Brown

The story of the author's collection of art objects, how it was assembled and the pleasure that went with attaining it.

Diehl, Edna Groff

Aunt Este's stories of the vegetable and fruit children; il. by Vera E. Stone. 111p. il. (col.) D (Just right bks.) [c. '23] Chic., 60 c. Whitman

Dougall, Lily

The Christian doctrine of health. 1919. D. c. N. Y., Macmillan \$1.75

A handbook on the relation of bodily to spiritual and moral health.

Doyle, Arthur Conan

276p. D '23 c. Through the magic door. '06-'08 Garden City, N. Y., Doubleday, Page

A new edition of a volume that has long been popular with bookmen. A book about books.

Drago, Harry Sinclair

Smoke of the .45. 311p. front. D [c. '23] N. Y., Macaulay A tale of a day that is almost gone in the Nevada cow country.

Edgerton, Edward I., and Carpenter, Perry

A first course in algebra. 402p. il. D [c. 23] Bost., Allyn & Bacon

Burling, Beverly B.

Light and power wiring; a manual for technical high schools, trade schools and evening classes in applied electricity; loose leaf shop manual. no p. il. Q (Burling vocational ser.) c. '22 Milwaukee, Wis., Bruce Pub. Co. pap. \$1.25

California State Library, Sacramento

Apportionment of members of state legislatures. 14p. il. O '22 Sacramento, Cal., Cal. State Pr. Off.

Carroll, Anthony Beard
Stories in verse; poems, occasional, educational,
Stories in verse; poems, occasional, educational,
and provided the stories of the s miscellaneous, sacred, etc. 158p. front [c. '23] Chic., Farquhar & Albright Co. Chisolm, Benjamin Ogden

Methods of obtaining confessions and information from persons accused of crime, presented at the sist Congress of the Am. Prison Assn., Jacksonville, Fla., 1921. 19p. O (Dept. of child-helping; pamphlets; C. H. 43) '22 N. Y., Russell Sage Found.

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Principles of bacteriology; 2nd ed. 214p. D '23 c. '18-'23 St. Louis, Mo., C. V.

airbank, Janet Ayer The Cortlandts of Washington The Cortlandts of Washington Square. op. D (Popular copyrights) [c. '22] N. Y., rosset & Dunlap

armer, Fannie Merritt The Boston cooking-school cook book; new y. and enl. ed. 822p. il. O '23 c. '96-'23 ost., Little, Brown

erguson, D. F., and Piggott, H. E.
Areas and volumes; their accurate and proximate determination. 95p. figs. D [n. N. Y., Dutton \$1.60 Containing practically everything that the ordin-y student will need to know in the evaluation of eas and volumes, and the application of such lark to mechanical problems."

erris, Anita Brockway Following the dramatic instinct; an eleentary handbook on the use of dramatics missionary and religious education. 112p. [c. '22] N. Y., Missionary Educ. Moveent, 150 Fifth Ave.

inck, Henry Theophilus Musical progress; a series of practical dissions of present day problems in the tone orld. 429p. D [c. '23] Phil., Theodore V210 3 .....\$2 resser Co.

itzgerald, Edward, tr. Rubáiyat of Omar Kháyyam; rendered in-English verse by Fitzgerald, with il. by sh. 102n, Q ['22] N. Y., Dutton bds \$7.50 The drawings and decorations by Fish make this the most unusual edition of the Rubáiyat at has appeared.

letcher, Joseph Smith Rippling ruby. 325p. D c. N. Y., Putnam

The adventures of James Cranage, following his rand to an obscure shop in Portsmouth, involve mysterious Chinaman, an eccentric noblewoman, ppling Ruby, her Derby prizewinning mare, and—st important of all—Peggie Manson, trainer.

ory, John Samuel Dramas of the Bible. 202p. D c. Bost., ratford Co. literary interpretation of the Book of Job and Song of Solomon.

ink, John Clarence So this is America! 204p. il. D [c. '23] hil., Dorrance Not a book so much as a first-class excursion ket to "see America first."

alsworthy, John Captures. 305p. D c. N. Y., Scribner \$2 A collection of recent short stories including A Feud, The Man Who Kept His Farm, A Hedonist, Timber, Santa Lucia, Blackmail, Stroke of Lightning, The Broken Boot, Virtue, Conscience, Salta Pro Nobis, Heat, Phianthropy, A Long Ago Affair, Acma Laterson Acme, Late-299.

Garland, Hamlin

The book of the American Indian; with pictures by Frederic Remington. 274p. il. (pt. col.) Q c. N. Y., Harper bds. \$6
A memorial of the Indian by two men who knew and loved him thru years of friendly association in the West.

Gaylord, Isien Nathalie Little sea-folk. 224p. il. (pt. col.) D c. Bost., Little, Brown Fascinating stories about the wonderful creatures who live in the sea.

Gerard, Louise A wreath of stars. 320p. front. D [c. '23] N. Y., Macaulay \$1.90
By the author of "A Son of the Sahara." She was alone in Venice, and she longed for love and happiness. Out of this comes the story.

Getty, George Albert The kingly Christ; sermons on the gospels of the church year. 2 v. 326; 278p. O [c. '23] Phil., United Lutheran Pub. House

Contents: v. 1, Advent to Pentecost; v. 2, The rinity Season. Trinity Season.

Gibbs, George Fort Fires of ambition. 443p. front. D [c. '23] N. Y., Appleton \$2

A novel depicting present-day life. The study of a woman with an ambition that carries her from an obscure garment company to the opulent shop of a fashionable modiste.

Gilson, Charles The white cockade. 251p. O '23 c. '22-'23 N. Y., Appleton \$2.50

La Vendée, a French province on the Western coast, and Paris in the turbulent and romantic days of the French Revolution form background for an exciting tale.

The Vicar of Wakefield; ed. with introd. and notes by Archibald Rutledge. Il. by C. E. Brock. 250p. D [c. '23] Bost., Ginn

Granville-Barker, Harley
The secret life; a play in three acts. 125p. D c. Bost., Little, Brown

A play of present-day England, tinged with
philosophy, mysticism and an occasional bit of cynicism.

Grey, Zane To the last man; il. by Frank Spradling and with scenes from the photoplay. 319p. D (Popular copyrights) [c. '22] N. Y., Grosset & Dunlap

ttrell, K. W.

Salt, bromine, and calcium chloride in 1922. no p. (Dept. of Int., U. S. Geol. Sur.) '23 Wash., C., Gov. Pr. Off., Supt. of Doc. pap. apply

vis, Hubert W.

Flourspar and cryolite in 1922. no. p. O (Dept. Int., U. S. Geol. Sur.) '23 Wash., D. C., Gov. Off., Supt. of Doc.

Douglas Edward M.

Boundaries, areas, geographic centers and altitudes of the U. S. and the several states, with a brief record of important changes in their territory. 240p. il. O (Dept. of Int., U. S. Geol. Sur., bull. 689) '23 'Wash., D. C., Gov. Pr. Off., Supt. of Doc.

Frances, Franklyn F.
"Ready to lay"; egg production.
Vineland, N. J., Novelty Supply Co. 11p. D '22 apply

Hannay, James Owen [George A. Birmingham, pseud.] Can I be a Christian. 168p. D [c. 23]

Ind., Bobbs-Merrill \$1.50
Perplexing religious questions of the day discussed in a frank, interesting way in the form of

Harding, Mrs. Edward

Peonies in the little garden. 99p. (1p. bibl.) il. O (The little garden ser. ed. by Mrs. Francis King) [c. '23] Bost., Atlantic Monthly Press

Mrs. Harding writes out of an experience of years. Her peony garden ranks among the finest in America.

Harker, Mrs. Lizzie Allen
The vagaries of Tod and Peter. 311p. D c. N. Y., Scribner \$1.75
Tod and Peter, "those dreadful romantic twins," are the stuff of which the book is made—a book in which the author tells about the children she has

Harper, Charles G.

The Bath Road; il. by [author] from oldtime prints and pictures. 231p. S ['89; '23] Hartford, Conn., E. V. Mitchell \$2.25 History, fashion and frivolity on an old highway.

Harraden, Beatrice

Patuffa; the story of an artist. 375p. D c. N. Y., Stokes The career of a girl violinist, written against a background of England and Italy.

Hearn, Lafcadio

Essays in European and oriental literature;

arranged and ed. by Albert Mordell. 352p.

D. C. N. Y., Dodd, Mead \$2.50

A selection of editorials and special articles written by Hearn when he was on the staff of the New Orleans Times-Democrat from 1882 to 1887. None has ever been published in book form

Hegner, Robert William, and others

Outlines of medical zoology; with special reference to laboratory and field diagnosis. 190p. il. (pt. col.) D c. N. Y., Macmillan

Hemminge, William

Elegy on Randolph's finger; containing the well-known lines on the time-poets; now first published with an introd. and notes by G. C. Moore Smith. 35p. D '23 N. Y., Appleton

Henderson, Bernard William

The life and principate of the emperor Hadrian, A.D. 76-138. 315p. il. maps O ['23] N. Y., Brentano's \$4.50 The first biography of the Emperor Hadrian written upon any scale by an English historian.

Henry, Francis Augustus

Jesus and the Christian religion; 2nd ed. rev. 455p. O '23 c. '16-'23 N. Y., Putnam \$2.50

Hines, Harlan Cameron

Measuring intelligence. 156p. S (River-

side educ. monographs) [c. '23] Bost., Hough-"A volume of small dimensions and large com-pass," which tells what commonly ought to be known about the purposes, methods, results and limitations of intelligence tests and standard meas-

urements for school children.

Hippenstiel, Harold Franklin The acme rapid calculation course. 599. S [c.] N. Y., Gregg

Hobson, Ernest William

The domain of natural science; the Gifford lectures delivered in the Univ. of Aberdeen in 1921 and 1922. 51op. O '23 N. Y.

Hodgman, Charles David, and Lange, Norman Adolph

Handbook of chemistry and physics; a ready-reference pocket book of chemical and physical data. oth ed. Compiled from the most recent and authoritative sources. 801p. figs. tabs. S [c. '14-'22] Cleveland, O., Chemical Rubber Pub. Co. flex. lea. &

Hotel Monthly Press

Ideas for refreshment rooms, hotel, restaurant, lunch room, tea room, coffee shop, cafeteria, dining car, industrial plant, school, club, soda fountain. 379p. il. Q [c. '23] Chic, [Author], 443 S. Dearborn St. & A ready reference to catering methods, covering a wide range of practice."

Houston, Percy Hazen

Doctor Johnson; a study in eighteenth cen-

tury humanism. 286p. por. O c. Cambridge, Mass., Harvard Univ. Press \$3
Reading the past in the light of the present, Professor Houston endeavors to conserve for our own day the best results of Johnston's thinking.

Hughan, Jessie Wallace

A study of international government. 420p. D (Crowell's social science ser.) [c. N. Y., Crowell An analysis of the efforts at government amon nations since the dawn of civilization.

Hughes, Ray Osgood

A text-book in citizenship; community civics, economic civics, vocational civics, 774p. (5p. bibl.) il. D [c. '23] Bost., Allyn & Bacon

Humphreys, Ida F.

173p. D [c. Janse Douw's descendants. 23] Phil., Dorrance \$1.78 A story of village life on the shores of Lond Island.

Huntington, Ellsworth

Earth and sun; an hypothesis of weather and sunspots with a chapter by H. Helen Clayton. 321p. maps. tabs. O c. New Haven Conn., Yale Univ. Press
This book carries on and amplifies the hypothesis set forth in "Climatic Changes."

Frank, Charles Julius, ed.

The latest method, home instruction by mail; dancing courses. no p. il. D '22 Phil., Beacon apply

Academy
Graham, Malcolm Kintner
An essay on gold, showing its defects as a standard of value and suggesting a substitute therefor; also a translation of the death of gold. 134p. O c. '23 Dallas, Tex., Hargreaves Pr. Co. apply

Hill, James M.

Bauxite and aluminum in 1922. no p. O (Dept of Int., U. S. Geol. Sur.) '23 Wash., D. C., Gov. Pr. Off., Supt. of Doc.

The national home budget system; a savers' guide and depositors' hand book. of p. il. S c. '23 Dayton apply O., U. B. Pub. House

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nge, William Ralph, and others Religion and life; the foundations of per-onal religion. 121p. S [n. d.] N. Y., Apple-

wasaki, Yozan T., and Hughes, Glenn, trs.
Three modern Japanese plays; with an
ntrod by Glenn Hughes. 104p. D [c. '23] These three short plays, The Razor, The Madan on the Roof and Nari-kin, are representative the new drama movement in Japan.

arnagin, Dorothy Mardee Gray's choice. 300p. il. D c. N. Y., The story of a high school girl, her family, and er school fellows.

ones, Edith Kathleen, ed. The hospital library. 197p. (4p. bibl.) il. D Chic., Am. Lib. Assn. Comprising, hospital library service, organization, dministration and book selection, together with sts of books and periodicals suitable for hospitals.

Rearney, Paul William Toasts and anecdotes. 317p. D [c. '23] Y., Clode Celley, Edith Summers

Weeds. 333p. D [c. '23] N. Y., Harcourt Of the strange simple folk of the backwoods of entucky, and of a woman born in these surroundings but entirely alien to them.

eon, Grace Broken paths. 288p. il. D c. Chic., Extenion Press \$1.50 The story of a typical American girl's desire for he gaiety of life and her instinct to choose the ght man.

lirkpatrick, Frank Home Public speaking, a natural method. 176p. [c. '23] N. Y., Doran

Inipe, Emilie Benson, and Knipe, Alden Arthur A continental dollar; il. by Emilie Ben-on Knipe. 372p. D'23 c. '22-'23 N. Y., N. Y., \$1.75 A story of adventure in Revolutionary America, which a little girl takes a patriotic part.

The mathematical theory of relativity; tr. y H. Levy. 222p. diagrs. D [n. d.] N. Y., An elementary introduction to the Einstein theory

reymborg, Alfred Less lonely [verse]. 119p. D [c. '23] N. Y., larcourt
In addition to free verse, this contains sonnets, symed lyrics, and blank verse. Landormy, Paul

A history of music; tr., with a supplementary chapter on American music by Frederick H. Martens. 407p. (5p. bibl.) D c. N. Y., Scribner

Langie, André Cryptography; tr. from the French by J. C. H. Macbeth. 1999. figs. D [n. d.] N. Y., A handbook on the science of secret writing.

Lawrence, David Herbert Kangaroo. 421p. D c. N. Y., Seltzer \$2 A novel dealing with post-war life in Australia.

Leadbeater, Bp. Charles Webster
Talks on "At the feet of the Master." 522p.
O [c. '23] Chic., Theosophical Press, 826 Oakdale Ave.

Le Blanc, Maurice The secret tomb. 305p. front. D [c. '23] Macaulay Another mystery tale by the creator of "Arsene Lupin.

Leigh, Ruth Elements of retailing. 397p. tabs. O c. N. Y., Appleton An easy reading and practical handbook that gives a simple explanation of store-keeping procedure.

Le Queux, William Tuffnell Behind the bronze door. 319p. front. D [c. '23] N. Y., Macaulay \$1.75 A story centering around the activities of a band of blackmailers.

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Levine, Israel The unconscious; an introduction to Freudian psychology. 215p. D '23 N. Y., Macmillan

A notable feature of the book is its account of the relation between psychoanalysis and previous thought, more especially that of Schopenhauer, Hartman and Nietzche.

Levy, Newman Opera guyed; with pictures by Rea Irvin.

87p. O c. N. Y., Knopf \$2

A book of rhyming burlesques on the opera done by "Flaccus" of F. P. A.'s Conning Tower.

McCrae, Annabella Procedures in nursing, preliminary and advanced; pt. 1. 266p. il. O c. Bost., Whitcomb & Barrows, Huntington Chambers \$1.50

MacIver, Percival The chintz book. 103p. il. Q [n. d.] N. Y., Stokes

ittlefield, Louis
High points of auction bridge; brief suggestions
or beginners and others; ed. by Bramwell Davis.
Sp. diagrs. S '23 Charleston, Miss., Missisppi
un In lansfield, George Rogers
Nitrates in 1922. no p. O (Dept. of Int., U. S. col. Sur.) '23 Wash., D. C., Gov. Pr. Off., Supt. Doc.
In pap. apply laryland, Laws, Statutes, etc.
Maryland public school laws, 1922. 132p. O '22 alt., Stockton Press

Merrill, Elmer Drew
An enumeration of Philippine flowering plants.
no p. O (P. I. Bureau of Science, pub. no. 18)
'22 Manila, P. I., Bureau of Pr. apply

Oliphant, Herman and Parker, T. M., eds. Law and justice; a series of addresses and papers presented at the semi-annual meeting of the Academy of Political Science in the city of N. Y., May 9-10, '23 234p. O (Proc. of Acad. of Political Science, v. 10, no. 3) '23 N. Y., Academy of Political Science, Columbia Univ.

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Maginn, M. P.

Auction made easy. 20p. tabs. S '23 c. '20 N. Y., [Author], Hotel Marseilles, 103rd St. & B'way . pap. 50 c.

Martens, Frederick Herman

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Modern Mystic, A., pseud. [Arthur Roberts]
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Humanics. 120p. por. D c. Atlanta, Ga Index Pr. Co.

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Poems of New Jersey; an anthology. 4721 il. D [c. '23] N. Y., Gregg

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il. Oc. N. Y., Dodd, Mead \$2.5
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A publisher's confession; new ed. with a introd. by Frank Nelson Doubleday. nar.D '23 c. '05-'23 Garden City, N. Doubleday, Page

First published anonymously in 1905 and no reissued together with an essay on editing the originally appeared in The World's Work, and on teaching the art of writing that appeared it the Atlantic Monthly.

Paton, William

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Historic gardens of Virginia; compiled by the James River Garden Club; [2nd ed.]. 355p. il. (pt. col.) O [c. '23] Richmond, Va., William Byrd Press

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Y., Regents Pub. Co.
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Rubey, W. W. Progress report on a subsurface study of the Pershing oil and gas field, Usage Co., Okla. 70p. figs. O (Dept. of Int., U. S. Geol Sur., bull. 751-B) '23 Wash., D. C., Gov. Pr. Off., Supt. of Doc.

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# Rare Books, Autographs and Prints

FRANK SWINNERTON'S "George Gissing," among the fall publications of Doran, is an interesting study of the English novelist and contains much of interest to Gissing collectors.

American autograph letters, documents and manuscripts, mainly of the Colonial and Revolutionary War periods, the property of various consignors, will be sold by Charles F. Heartman, at Metuchen, N. J., October 12.

A Norwegian expedition recently found a bottle in the Great Belt, coming from Arctic waters and containing a message written by Captain Amundsen, the well-known explorer. It was dated January 6, 1901, and was perfectly legible.

The "American Book Prices Current" for 1922 is in press and will be ready for publication soon. As heretofore, it will be published in a limited edition approximating closely to the number of subscribers. The edition for 1921 was limited to 650 copies.

Bowdoin College is planning to celebrate the centenary of the class of 1825, to which Hawthorne and Longfellow belonged, by holding in 1925 an institute of literature along the lines of the very successful experiment in modern history last April.

The Thomas Jefferson Memorial Foundation announces that its trans-continental tour will begin October 22. The tour will be to raise \$1,000,000 to purchase Monticello with the many relics of the author of the Declaration of Independence, and to provide for its maintenance as a shrine. The tour will extend to San Francisco and return by a southern route, reaching Washington on November 17 and ending at Richmond on November 18.

Part III of the library of William Winter, the well-known author, consisting of books, pamphlets, photographs, manuscripts, literary and dramatic memorabilia and association relics, will be sold at the Walpole Galleries October II. Autograph presentation books, letters and manuscripts link Winter in a charming and delightful way with his "troop of friends" in the worlds of literature, the stage and art. Pieces of the closest association value bear the names of Aldrich, Mary Anderson, Philip James

Bailey, Edwin Booth, Lawrence Barre John Burroughs, Samuel L. Clemens, A gustin Daly, Dr. Furness, Dr. Holmes, S Henry Irving, Joseph Jefferson, Richa Mansfield, Ada Rehan, E. C. Stedman, Ell Terry, Bayard Taylor, and many others.

Among the intellectual movements of New Turkey is the talk of establishing national library in Constantinople. mosques of that city, says Frank G. C. penter, who has been in the Turkish capit collecting literary material for a volume his "World Travel," have been long know to have ancient manuscripts of great val There are said to be more than forty diffe ent collections in the various mosques, of which until now have been under care of illiterate Mohammedan priests w have little idea of their real value. San Sophia has several hundred ancient man scripts in Greek, Persian, Arabic, and Lat and some are probably in Egyptian, i many of those of the Alexandrian Libra were stolen when Caliph Omar took or and used it to kindle the fires for l bath. Some of these scrolls may have for their way to Constantinople. There is story that there are several lost books Livy in the old Seraglio, and there may some early manuscripts of the Books of Bible. Some years ago, a Russian schol discovered the first six Books of the Bi in manuscript and sent them off to Petersburg. Some of the manuscripts car from the old libraries of Turkestan, inclu ing those of Khiva and Bokhara, and other are said to have been sent here from Dam cus and Arabia. The Turks have from in to time looted all the literary centers of t Old World of the Mediterranean, and one can tell what may not yet remain There are many well et these archives. cated men among the statesmen and official who are in the ascendancy, and the idea to classify these collections and use the as a part of the new government, or nation library.

The many friends of Joseph Pennell a admirers of his art will give him the warmest sympathy in the irreparable loss which he has suffered. It has just become known that thirty cases of etchings, painings, drawings, memorabilia of the paraphaelites, and rare books, the proper of Mr. Pennell and his wife, had beguined by water in a London warehouse "We lost our very lives in the tragedy

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d the artist. "Every oil painting I made my life-things I labored on from 1900 1917 and had never shown before bese I was waiting to make a ten-strikea fiasco of them—was utterly ruined by ter and decay." A large part of the istic treasure was intended for the Conssional Library at Washington. Besides ntings and drawings, prints of Mr. Penl's early etchings, all plates, a complete of the artist's work belonging to his fe, the crates contained rare first editions Kipling and Stevenson, original Aubrey ardsley drawings, many of them inscribed the owner, letters from artists and hors, and Mrs. Pennell's priceless collecn of cookbooks, said to exceed any-ng in the British Museum. Mr. Pennell Is the incident one of the minor tragedies the war. He and his wife gave up their sidence in Adelphi Terrace, where they d made their home abroad for many ars, and returned to their own land. Spel instructions in regard to this property re given to the storage company, but metime after he left London the British vernment commandeered the quarters, and erything was removed to the cellar. Mr. nnell says, "I have lost drawings, etchgs, paintings, which included my work om the very beginning. The set of origal drawings for Henry James's "A Little our in France," about half of my illusations for Washington Irving's "Alhama", the entire series for Howell's ketches in Tuscany," and every print I d of the Panama Canal series were all stroyed.

The Joseph Conrad manuscripts form one the most prized groups in the great uinn collection of modern first editions, dispersal of which will begin next onth at the Anderson Galleries. Now that is to be sold, the interesting fact is made blic that a Conrad manuscript intended r the British Museum has long been the operty of Mr. Quinn. This is the origal and autographed draft of "The Nigger the Narcissus," which Conrad finished Of this book he wrote to Mr. uinn: "It is the story by which, as a creive artist, I stand or fall, and which at y rate, no one else could have written. landmark in literature, I can safely say, nothing like it has ever been written fore. I intended to keep it by me for the ke of old associations and then leave it the manuscript department of the British useum. They preserve many less sigficant manuscripts there. . . I bean writing it in Brittany on our honey-

moon, and it was finished before we were twelve months married." For twenty years Mr. Quinn has been acquiring all of Conrad's manuscripts and his collection ranges from "Almayer's Folly," 1895, to "Through the Shadow Line," 1917. One of Mr. Conrad's manuscripts, "Kerain," is hopelessly lost. It went down in the Titanic while on the way to Mr. Quinn. Mr. Conrad was one of the sea captains summoned to sit on the board of inquiry investigating the Titanic disaster, and one of the few nonfiction manuscripts in this collection is concerned with that catastrophe, being entitled "Some Aspects of the English Titanic Inquiry." The Conrad manuscripts will appear in Part I of the catalog, which will-be sold on November 12-14. This catalog, be sold on November 12-14. arranged alphabetically, will be issued in five or six parts, at intervals of about one month, and each part will contain about 2,000 items. It is said by the cataloger that this will make the most extensive bibliography of modern first editions in existence.

#### Auction Calendar

F. M. H.

Thursday afternoon, October 11th, at 2 o'clock. The library of the late William Winter, author and dramatic critic of the New York Tribune, including books, pamphlets, photographs, manuscripts, literary and dramatic memorabilia and association relics. (Third part; No. 298; Items 324.) The Walpole Galleries, 12 West 48th St., New York City. 324.) The Walp New York City.

Thursday afternoon, October 11th, at 2:30 o'clock.
The library of the late Samuel H. Kauffmann,
former president of the Corcoran Art Gallery,
Washington, D. C., with the architectural and
reading library of the late Ernest Woodyatt of
Chicago. (Items 350.) The Anderson Galleries,
489 Park Ave., New York City.

Friday morning, October 12th, at 10:45 o'clock. American historical autograph letters, documents and manuscripts. (No. 161; Items 149.) Charles F. Heartman, 612 Middlesex Ave., Metuchen, N. J. Tuesday, Wednesday afternoons, October 16th and 17th at 2:30 o'clock. Interesting books from the libraries of various collectors. (Items 524.) The Anderson Galleries, 489 Park Ave., New York City. Thursday evening, October 18th, at 8:15 o'clock. Duplicates and selections from the library of Carolyn Wells Houghton. (Items 305.) The Anderson Galleries, 489 Park Ave., New York City.

## Catalogs Received

Bibliography, typography, new acquisitions, etc. (No. 18; Items 312.) International Antiquariaat, 364 Singel, Amsterdam, Holland. Literary criticism, biography, modern first edi-tions, etc. (No. 7; Items 345.) H. W. Edwards, 10 Museum St., London, W. C. 1, England.

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Am. Sunday-School Union, 1816 Chestnut St., Phila. Our Western Border, McKnight. Vagrant Memories, Wm. Winter.

W. H. Andre, 607 Kittredge Bldg., Denver, Col. Set of Dumas.

Associated Students' Store, Berkeley, Cal. Century Dictionary, thin paper ed. Sisson, Essentials of Character, Macmillan.

Wm. Ballantyne, 1409 F St., Washington, D .C. Sinclair, Upton, The Book of Life, Mind and Body. Must be edition published in Pasadena, Cal, 1912.

Bap. Standard Pub. Co., 1015 Main St., Dallas, Tex. Dissertation on the Prophecies, Thomas Newton, Science of Happiness, Finot.

Beacon Book Shop, 26 W. 47th St., New York

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DeQuille, History of the Big Bonanza, introd. I
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Behymer's Bk. Shop, 1204 Olive St., St. Louis. Everybody's Magazine for Feb., 1908.
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American Ideals, T. R., 16mo., clo., 1900. Haynes, Third Part Movements Since Civil War. Kermit Roosevelt, The Long Trail, autographed. Progressive Principles, Roosevelt, 1913. In Africa, John T. McCutcheon.

Books containing cartoons of Roosevelt, also any original cartoons or drawings of him.

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Mayo, Katherine, Justice to All, N. Y., 1917. Corning, A. E., Wm. McKinley, Broadway Pub Co. Roger Allier, By His Parents, 1919. Zahm, J. A., Along the Andes, 1911. Books of Boone and Crockett Club, 1895-1897. Autobiography Theo. Roosevelt, 1913. Strenuous Life, Roosevelt, 1900. Through Brazilian Wilderness, T. R., 1st ed. African Game Animals, 2 vols., T. R., 1914. Roosevelt autograph letters, manuscripts or signed photographs or books.

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American Mediterranean, Stephen Bonsal.
Haddon's Inventor's Advisory and Manufacturers Hand Book, 11th ed.
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Moores Digest International Arbitration, 6 vols.
Spencer, Social Statics Man Versus State.

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3 vols., 1906.
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Arkansas State Bar Association's Reports, 1882 to 1905; 1908 to 1915; 1918, 1922.
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Court Sq. Bk Store, 7 Elm St., Springfield, Mass Book of Knowledge. Color Standards and Color Nomenclature, Robert Ridgeway, 1912.

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Century Cyclopedia of Names, last ed. Century Cyclopedia of Names, last ed Coin, Financial School.
Cosmopolitan for Sept., 1920.
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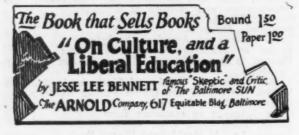
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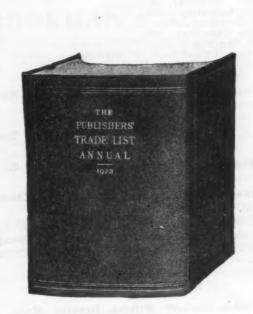
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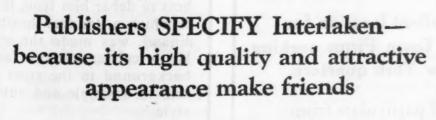
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